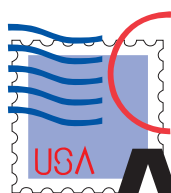# Pitney Bowes

REAL - WORLD FINANCIAL APPLICATIONS

BANK HOLDING COMPANY TURNS TO AUTOMAIL® FOR MAILROOM AUTOMATION SOLUTION

A 12 billion dollar U.S. - based bank holding company has acquired a significant number new banks, dramatically increasing its customer base and, therefore, the number of mailings it must make each month. As an acquisition style bank they have saved more than $200,000 year over year in postage costs alone and improved reporting for audits.

AutoMail® PRO

THE ULTIMATE MAIL AUTOMATION SOLUTION

PROFILE

A multi-bank financial holding company that aggressively pursues acquisitions of community banks to increase its footprint in the Southeast. One of the challenges of acquiring new banks is merging existing software and communication processes into one structure. There were real challenges with control over image statements and the accuracy of their existing mail sorting workflow.

They researched several options and decided to work with Pitney Bowes solution partner SynTel LLC's AutoMail® following the recommendation of peer banks and existing vendor partners.

SOLUTION

The software verifies addresses, presorts customer mailings, calculates and quantifies postage and reduces the work involved in preparing statements for mailing.

AutoMail also produces manifest and sequence reports, helping the bank in regulatory audits and with internal quality checks. SynTel ensures full compliance with postal regulations.

OPPORTUNITY

AutoMail has truly changed our business when it comes to sending customer statements. Not only has the product worked smoothly across the board with each new acquisition, but we have also been able to ensure smooth communications and statement schedules with existing customers.

As an acquisition bank, AutoMail is a very easy system to use across multiple systems without requiring the hiring of additional staff or difficult hardware and software integrations

From a postage standpoint, this bank saved more than $200,000 in postage costs over the full price postage.

Beyond the operations benefits AutoMail provides, SynTel is one of the best companies to work with for ongoing support.

"We've acquired multiple banks in the past couple of years, AutoMail has worked across the board with each bank's core system. It's also easy to control labor costs. AutoMail works so well, we have not had to add any extra staff to the mailroom despite doubling our asset size."

"The common thread I heard throughout the search process is that SynTel is a company that knows the postal system inside and out, and their software does exactly what it promises"

KEY POINTS

- **Reduce postage cost.** Presort files to USPS standards, count pages, calculate weights, and qualify your mailing for the lowest possible rates.

- **Reduce equipment cost.** Calculate the individual weight and thickness of each piece and assign postage accordingly, enabling customers to eliminate the postage meter from the process if desired.

- **Reduce labor cost.** Automate mail production process, eliminate manual tasks and reduce completion times from days to minutes.

- **Improve accuracy and delivery times.** Match your address to the national postal database and return the complete ZIP+4 and Intelligent Mail® barcode. It will presorts your file before it is printed, so mail pieces print in presorted order. Once documents are inserted into envelopes, they are ready to deliver to the Post Office, eliminating manual sorting and the need for third party mail houses.

- **Security verification.** Provide reports for audit tracking. Each mail piece is assigned a unique sequence number which is linked to the customer account number for tracking and verification of mailing.

CAPIBILITIES THAT MADE A DIFFERENCE

AutoMail® functions as a preprocessor and fits seamlessly into your current document production environment, eliminating the need for third party processors and allowing you to secure sensitive customer information inside your organization. AutoMail® PRO is the only software on the market that is able to calculate dissimilar weight mail pieces and assign the appropriate postage. AutoMail® PRO verifies addresses, presorts the mailing, calculates and quantifies postage and reduces the work involved in preparing your mailing.

- Save up to 25% on postage
- Reduce labor costs
- Reduce equipment costs
- Increase efficiency
- Improve delivery times
- Eliminate 3rd party processors
- USPS Intelligent Mail® barcode
- USPS Certified Software

Pitney Bowes

POINT. SHOOT. SAVE.
SCAN THE QR CODE WITH YOUR MOBILE DEVICE AND START SAVING ON YOUR MAILROOM OPERATIONS COSTS TODAY.
pb.com/Financial-Services/Partnership-with-Syntel

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