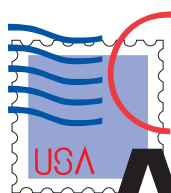




## REAL -WORLD FINANCIAL APPLICATIONS

PITNEY BOWES TURNS TO AUTOMAIL® FOR MAILROOM AUTOMATION SOLUTION

A top 20 financial services provider saves more than \$100,000 per year in postage expenses with products that provide mortgage and collateral insurance to banks and credit unions. The company needed to automate the sorting and shipping of 25,000 different customer forms.



# AutoMail® PRO

THE ULTIMATE MAIL AUTOMATION SOLUTION

DOCUMENT DELIVERY ONE SIMPLE SOLUTION

## PROFILE

A top 20 insurance and financial products provider, faced enormous challenges in efficiently mailing statements for its mortgage and collateral protection insurance customers. The company, which provides insurance services to financial institutions, had more than 25,000 different formats for customer statements. They needed a way to automate the sorting and mailing of these statements that reduced the resources – time and people – spent on mailings and the expense of postage.

## SOLUTION

AutoMail serves as a mail pre-processor and verifies addresses, presorts the mailing, calculates and quantifies postage and reduces the work involved in preparing statements for mailing. Most users of

AutoMail experience a 25 percent reduction in postage expenses. AutoMail also exceeds the regulatory demands of the Gramm-Leach-Bliley Act, the Sarbanes-Oxley Act and the Fair and Accurate Credit Transactions (FACT) Act's Red Flag Rules.

## OPPORTUNITY

The impact AutoMail has been twofold. First, using AutoMail has saved more than \$100,000 per year for the past four years.

Second, the reduction of time and labor spent on preparing mailings. Unlike most AutoMail customers, there are more than 25,000 forms that are white labeled for their bank and credit union clients.

Customization is key to business and easily handled.

The ongoing support from SynTel that is available are one of only a few companies who consistently deliver everything promised every year.

*“Even with the number of forms we mail, AutoMail can determine where the name and address is and package letters together to take advantage of the best postage rates available, and this has saved us hours of labor and programming time that would have been spent trying to make all clients’ forms identical.”*

*“The hard dollar savings are the biggest benefit we see year in and year out, AutoMail has paid for itself many times over, and it keeps saving!”*

## KEY POINTS

- **Reduce postage cost.** Presort files to USPS standards, count pages, calculate weights, and qualify your mailing for the lowest possible rates.
- **Reduce equipment cost.** Calculate the individual weight and thickness of each piece and assign postage accordingly, enabling customers to eliminate the postage meter from the process if desired.
- **Reduce labor cost.** Automate mail production process, eliminate manual tasks and reduce completion times from days to minutes.
- **Improve accuracy and delivery times.** Match your address to the national postal database and return the complete ZIP+4 and Intelligent Mail® barcode. It will presorts your file before it is printed, so mail pieces print in presorted order. Once documents are inserted into envelopes, they are ready to deliver to the Post Office, eliminating manual sorting and the need for third party mail houses.
- **Security verification.** Provide reports for audit tracking. Each mail piece is assigned a unique sequence number which is linked to the customer account number for tracking and verification of mailing.

## CAPABILITIES THAT MADE A DIFFERENCE

AutoMail® functions as a preprocessor and fits seamlessly into your current document production environment, eliminating the need for third party processors and allowing you to secure sensitive customer information inside your organization. AutoMail® PRO is the only software on the market that is able to calculate dissimilar weight mail pieces and assign the appropriate postage. AutoMail® PRO verifies addresses, presorts the mailing, calculates and quantifies postage and reduces the work involved in preparing your mailing.

- Save up to 25% on postage
- Reduce labor costs
- Reduce equipment costs
- Increase efficiency
- Improve delivery times
- Eliminate 3rd party processors
- USPS Intelligent Mail® barcode
- USPS Certified Software



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