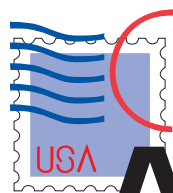**Pitney Bowes**

REAL - WORLD APPLICATIONS

COUNTY MUNICIPALITY TURNS TO AUTOMAIL® FOR MAILROOM AUTOMATION SOLUTION

County Sanitation Department improves address accuracy by 85 percent with Pitney Bowes

partner SynTel LLC's AutoMail®. Serving more than 2,000 residents the county has been able to

cut postage expenses by 18 percent.

AutoMail® PRO

THE ULTIMATE MAIL AUTOMATION SOLUTION

DOCUMENT DELIVERY ONE SIMPLE SOLUTION

PROFILE

The county's Sanitation Department provides weekly pick-up service to more than 2,000 residents. The county bills residents quarterly and needed a simple mailing platform that would help them print, sort and mail statements quickly, accurately and cost-effectively.

When it comes to providing essential services, county governments are often challenged to find cost-effective, but accurate, methods of billing and collecting on amenities such as sanitation or water. The challenge is magnified by having to provide outstanding service with a relatively small staff.

SOLUTION

The county turned to SynTel's AutoMail® software to automate the printing and mailing of the department's billing cycle.

To mail bills it costs about 28 cents per piece manually putting everything together, with AutoMail, the mail is processed with the Intelligent Mail barcode, and our postage costs range from 20 to 23 cents per piece, the savings adds up over time, helping the county better utilize their resources.

AutoMail saves both time and money. The software sorts the bills into the right piles, codes it correctly and applies the appropriate postage. We have been able to simplify our mailing process without having to add any additional staff.

OPPORTUNITY

AutoMail serves as a mail pre-processor for companies mailing large quantities of customer statements and notices. The easily installed software verifies addresses, presorts the mailing, calculates and quantifies postage and reduces the work involved in preparing statements for mailing. AutoMail provides the automation needed to improve accuracy, reduce expenses and cut the time spent on processing bills.

"AutoMail saves us both time and money, the software sorts the bills into the right piles, codes it correctly and applies the appropriate postage. We have been able to simplify our mailing process without having to add any additional staff."

"The key to our with SynTel is the customer service. They have great software, but the responsive service and attention to detail keeps us using them year after year."

KEY POINTS

- **Reduce postage cost.** Presort files to USPS standards, count pages, calculate weights, and qualify your mailing for the lowest possible rates.

- **Reduce equipment cost.** Calculate the individual weight and thickness of each piece and assign postage accordingly, enabling customers to eliminate the postage meter from the process if desired.

- **Reduce labor cost.** Automate mail production process, eliminate manual tasks and reduce completion times from days to minutes.

- **Improve accuracy and delivery times.** Match your address to the national postal database and return the complete ZIP+4 and Intelligent Mail® barcode. It will presorts your file before it is printed, so mail pieces print in presorted order. Once documents are inserted into envelopes, they are ready to deliver to the Post Office, eliminating manual sorting and the need for third party mail houses.

- **Security verification.** Provide reports for audit tracking. Each mail piece is assigned a unique sequence number which is linked to the customer account number for tracking and verification of mailing.

CAPIBILITIES THAT MADE A DIFFERENCE

AutoMail® functions as a preprocessor and fits seamlessly into your current document production environment, eliminating the need for third party processors and allowing you to secure sensitive customer information inside your organization. AutoMail® PRO is the only software on the market that is able to calculate dissimilar weight mail pieces and assign the appropriate postage. AutoMail® PRO verifies addresses, presorts the mailing, calculates and quantifies postage and reduces the work involved in preparing your mailing.

- Save up to 25% on postage
- Reduce labor costs
- Reduce equipment costs
- Increase efficiency
- Improve delivery times
- Eliminate 3rd party processors
- USPS Intelligent Mail® barcode
- USPS Certified Software

Pitney Bowes

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