



DATA CATALOG



Boundaries and Borders

Postal Data

Street and Transportation Data

Demographics

Global Data

Industry-Specific Data



Welcome

Accurate, actionable information leads to sound decisions—and to actions that increase revenue, minimize risk and enable lifetime customer relationships.

As the world leader in location intelligence, it is not surprising that Pitney Bowes Software is a top provider of spatial data, including up-to-date information on boundaries, jurisdictions, streets and postal compliance. Here you can also get data related to physical location—such as household income, wildfire risk, traffic, and consumer demographics—data that can help you delight customers and maximize profits.

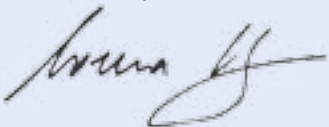
This catalog lists hundreds of data sets, and is organized in a way that makes it easy for you to find exactly what you're looking for. Each page details the vintage, source and units of sale available, so you'll know exactly what you are getting

We've programmed this PDF with one-click links, so you can navigate with ease. Sort data by type—and drill down quickly to see which data is available for a specific country. We even provide a listing of data sets that are geared for specific industries, such as telecommunications.

We strive to provide the most up-to-date, accurate data available. Information that you can integrate with your proprietary data to develop strategies, automate workflow, target more effectively and optimize business processes. With these insights, you can identify trends, gain deeper understanding, make more effective decisions and gain a true competitive edge.

We value your business. If you have any questions, please don't hesitate to call.

Sincerely,



Lorena Hathaway
Global Product Marketing Manager
Pitney Bowes Software

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 **Pitney Bowes**
Software

Every connection is a new opportunity™

Find the data you need

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Specialized data for the telecommunications sector

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CENSUS BOUNDARIES

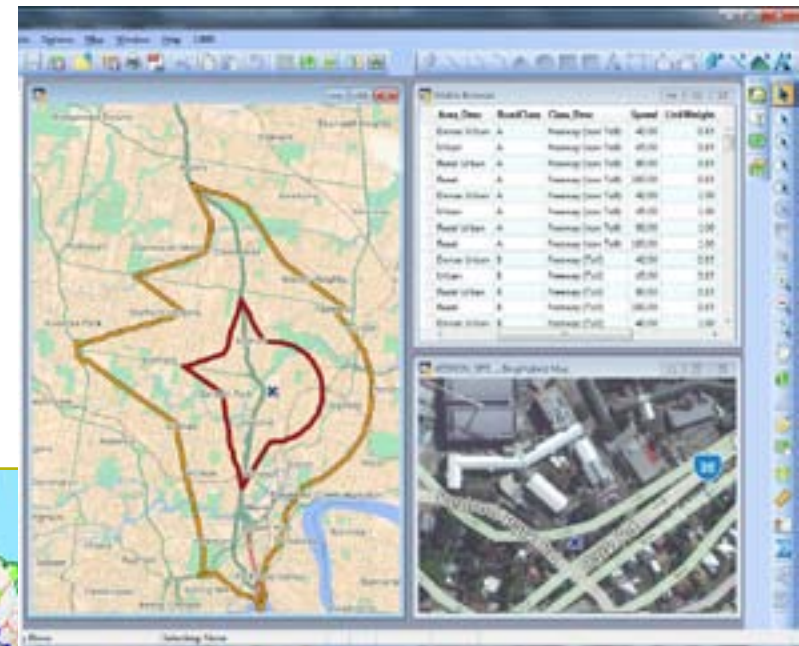
Census Boundary Bundle



- > [2011 Canadian Census Boundaries, Free Version](#)
- > [County Boundaries, U.S.](#)
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The U.S. Census Boundary Bundle offers a visual backdrop for demographic and other business analysis. The Census Boundaries can be used for applications to locate customers or assets and to view patterns and trends more easily. Each boundary or combination of boundaries can also be used for defining territories.

The complete Census Boundaries data set can be purchased as a Bundle, including six layers, or as individual data sets.

BENEFITS

- Any organization can combine the Census Boundary Bundle data with their own data and business/industry demographics to create thematic maps to easily view and analyze trends, such as sales, population growth, etc.
- Sales and service organizations can use the Census Boundary Bundle data to set up territories or service areas.
- Telecommunications companies may use the Census Boundary Bundle data for asset tracking. They may want to overlay the boundaries with their own data to determine how many miles of cable or wire fall within a particular boundary.
- Insurance companies can geocode their policyholders and then use Census Boundary Bundle data in conjunction for a point-in-polygon analysis to determine insurance rates.
- Retail stores can use the Census Boundary Bundle data with corresponding demographic and segmentation data to determine where to expand.

COVERAGE: 50 States, D.C., Puerto Rico

**RELEASE
SCHEDULE:** Quarterly (Census Blocks Updated Annually)

UNIT OF SALE: U.S.

SCALE: 1:100,000

SOURCE: TomTom

Other data sets you may want to consider:

- > [Municipal Boundaries](#)
- > [U.S. Congressional Districts](#)

FEATURES AND TOOLS

- Data included in U.S. Census Boundary Bundle files was extracted from the 2010 Census TIGER/Line files.
- Compatible with StreetPro®.
- Once extracted, maps were enhanced, ensuring that they have overlay characteristics where appropriate and are aligned and compatible with each other. Ongoing work and improvements are made on these data to ensure accuracy; updates are released quarterly.

PRODUCT LAYERS/CONFIGURATIONS

The complete U.S. Census Boundary Bundle includes:

- County Boundaries
- Census Tract Boundaries
- Census Block Group Boundaries
- Census Block Boundaries
- Census Minor Civil Divisions (MCD) Boundaries
- Places

To purchase this data or get information related to pricing, email us today.



County Boundaries are the primary political subdivisions of states. The County Boundaries data set also includes boundaries for independent cities, boroughs, parishes, and municipios in Puerto Rico.

The County Boundaries data set can be purchased separately, or as a component when purchasing the full U.S. Census Boundary Bundle.

BENEFITS

- Allows organizations to locate customers or assets and view patterns and trends by combining County Boundaries data, proprietary data and appropriate types of demographic, business or industry data.
- Enables organizations to assess needs and implement business decisions at a local geographic scale.

COVERAGE:	50 States, D.C., Puerto Rico
RELEASE SCHEDULE:	Quarterly
UNIT OF SALE:	U.S., State
SCALE:	1:100,000
SOURCE:	TomTom

Other data sets you may want to consider:

- > [U.S. Census Boundary Bundle \(includes County Boundaries\)](#)
- > [Census Tract Boundaries](#)
- > [Census Block Group Boundaries](#)
- > [Census Block Boundaries](#)
- > [Census Minor Civil Divisions \(MCD\) Boundaries](#)

FEATURES AND TOOLS

- Data in these County Boundaries files was extracted from the 2010 Census TIGER/Line files.
- Compatible with StreetPro®.
- Once extracted, maps were enhanced, ensuring that they have overlay characteristics where appropriate and are aligned and compatible with each other. Ongoing work and improvements are made on these data to ensure accuracy; updates are released quarterly.

PRODUCT LAYERS/CONFIGURATIONS

- **Counties**—A type of governmental unit that is the primary legal subdivision of every state except Alaska and Louisiana.
- **Independent Cities**—Incorporated places that are independent of any county organization, but are recognized by the U.S. Census Bureau as equivalent to a county for purposes of data presentation (found in Virginia, Maryland, Nevada and Missouri).
- **Borough**—In Alaska, a type of governmental unit that is a primary legal subdivision of the organized portion of the state, similar to a county in other states.
- **Parish**—A type of governmental unit that is the primary legal subdivision of Louisiana, similar to a county in other states.
- **Washington, D.C.**—The entire area is considered a statistically equivalent to a county
- **Municipios**—These are considered counties in Puerto Rico.
- For each county, state and county FIPS codes are included.

To purchase this data or get information related to pricing, email us today.



Census Tract Boundaries

Census Tracts are small, relatively permanent statistical subdivisions of a county delineated for the purpose of presenting decennial census data. They are designed to contain between 1,500 and 8,000 people of relatively homogeneous population characteristics, economic status, and living conditions.

The Census Tract Boundaries data set can be purchased separately, or as a component when purchasing the full U.S. Census Boundary Bundle.

BENEFITS

- Allows organizations to locate customers or assets and view patterns and trends by combining Census Tract Boundaries data, proprietary data and appropriate types of demographic, business or industry data.
- Enables organizations to assess needs and implement business decisions at a local geographic scale.

COVERAGE:	50 States, D.C., Puerto Rico
RELEASE SCHEDULE:	Quarterly
UNIT OF SALE:	U.S., State
SCALE:	1:100,000
SOURCE:	TomTom

Other data sets you may want to consider:

- > [U.S. Census Boundary Bundle \(includes Census Tract Boundaries\)](#)
- > [County Boundaries](#)
- > [Census Block Group Boundaries](#)
- > [Census Block Boundaries](#)
- > [Census Minor Civil Divisions \(MCD\) Boundaries](#)

FEATURES AND TOOLS

- Census Tract Boundaries always nest within counties. They usually follow visible features, but may follow governmental unit boundaries and other nonvisible features in some instances.
- Data included in these Census Tract Boundaries files was extracted from the 2010 Census TIGER/Line files.
- Compatible with StreetPro®.
- Once extracted, maps were enhanced, ensuring that they have overlay characteristics where appropriate and are aligned and compatible with each other. Ongoing work and improvements are made on these data to ensure accuracy; updates are released quarterly.

PRODUCT LAYERS/CONFIGURATIONS

- State and FIPS codes are included
- Size in square miles

To purchase this data or get information related to pricing, email us today.



Census Block Group Boundaries

Census Block Groups are a collection of census blocks within a census tract, sharing the same first digit of their four-digit identifying numbers. Each Census Block Group represents 600 to 3,000 people, with an optimum size of 1,500 people.

The Census Block Group Boundaries data set can be purchased separately, or as a component when purchasing the full U.S. Census Boundary Bundle.

BENEFITS

- Allows organizations to locate customers or assets and view patterns and trends by combining Census Block Group Boundaries data, proprietary data and appropriate types of demographic, business or industry data.
- Enables organizations to assess needs and implement business decisions at a local geographic scale.

COVERAGE:	50 States, D.C., Puerto Rico
RELEASE SCHEDULE:	Quarterly
UNIT OF SALE:	U.S., State
SCALE:	1:100,000
SOURCE:	TomTom

Other data sets you may want to consider:

- > [U.S. Census Boundary Bundle \(includes Census Block Group Boundaries\)](#)
- > [County Boundaries](#)
- > [Census Tract Boundaries](#)
- > [Census Block Boundaries](#)
- > [Census Minor Civil Divisions \(MCD\) Boundaries](#)

FEATURES AND TOOLS

- Data included in these Census Block Group Boundary files was extracted from the 2010 Census TIGER/Line files.
- Compatible with StreetPro®.
- Once extracted, maps were enhanced, ensuring that they have overlay characteristics where appropriate and are aligned and compatible with each other. Ongoing work and improvements are made on these data to ensure accuracy; updates are released quarterly.

PRODUCT LAYERS/CONFIGURATIONS

- State and County names are included
- Size in square miles

To purchase this data or get information related to pricing, email us today.



Census Block Boundaries

A Census Block is the smallest entity for which the U.S. Census Bureau collects and tabulates decennial census information. There are approximately 8.2 million Census Blocks across the U.S. and Puerto Rico that represent both areas of land and water.

The Census Block Boundaries data set can be purchased separately, or as a component when purchasing the full U.S. Census Boundary Bundle.

BENEFITS

- Allows organizations to locate customers or assets and view patterns and trends by combining Census Block Boundaries data, proprietary data and appropriate types of demographic, business or industry data.
- Enables organizations to assess needs and implement business decisions at a local geographic scale.

COVERAGE:	50 States, D.C., Puerto Rico
RELEASE SCHEDULE:	Annually
UNIT OF SALE:	U.S., Large State, Medium State, Small State
SCALE:	1:100,000
SOURCE:	TomTom

Other data sets you may want to consider:

- > [U.S. Census Boundary Bundle \(includes Census Block Boundaries\)](#)
- > [County Boundaries](#)
- > [Census Tract Boundaries](#)
- > [Census Block Group Boundaries](#)
- > [Census Minor Civil Divisions \(MCD\) Boundaries](#)

FEATURES AND TOOLS

- Data was extracted from the 2010 Census TIGER/Line files.
- Compatible with StreetPro®.
- Once extracted, maps were enhanced, ensuring that they have overlay characteristics where appropriate and are aligned and compatible with each other. Ongoing work and improvements are made on these data to ensure accuracy; updates are released annually.

PRODUCT LAYERS/CONFIGURATIONS

- State and County names are included
- Size in square miles

To purchase this data or get information related to pricing, email us today.



Census Minor Civil Divisions (MCD) Boundaries

A Census Minor Civil Division (MCD) is a type of governmental unit that is the primary legal subdivision of a county, in 28 states, which is created to govern or administer an area regardless of population. In urban areas, a Census MCD may represent metropolitan areas, but are not necessarily an official city boundary; its borders may expand beyond city limits.

Census MCD is different from an Incorporated Place, which is established to provide governmental functions for a concentration of people. Census MCDs also differ from Municipal Boundaries because the Census MCD Boundaries are contiguous whereas Municipal Boundaries are not. Census MCD Boundaries show the area that is provided services; enabling users to see on a map where those services are covered by one MCD and then picked up by the neighboring MCD.

Boundaries in this data set represent either Census Minor Civil Divisions (MCD) or Census County Divisions (CCD) depending on what each state has chosen to use.

- MCDs encompass over 36,000 boundaries.
- CCD is a type of unit established cooperatively by the U.S. Census Bureau and state and local government authorities.

The Census MCD Boundaries data set can be purchased separately, or as a component when purchasing the full U.S. Census Boundary Bundle.

BENEFITS

- Allows organizations to locate customers or assets and view patterns and trends by combining Census MCD Boundaries data, proprietary data and appropriate types of demographic, business or industry data.
- Enables organizations to assess needs and implement business decisions at a local geographic scale.

COVERAGE:	50 States, D.C., Puerto Rico
RELEASE SCHEDULE:	Quarterly
UNIT OF SALE:	U.S., State
SCALE:	1:100,000
SOURCE:	TomTom

Other data sets you may want to consider:

- > [U.S. Census Boundary Bundle \(includes Census MCD Boundaries\)](#)
- > [County Boundaries](#)
- > [Census Tract Boundaries](#)
- > [Census Block Group Boundaries](#)
- > [Census Block Boundaries](#)

FEATURES AND TOOLS

- Data included in these Census MCD Boundary files was extracted from the 2010 Census TIGER/Line files.
- Compatible with StreetPro®.
- Once extracted, maps were enhanced, ensuring that they have overlay characteristics where appropriate and are aligned and compatible with each other. Ongoing work and improvements are made on these data to ensure accuracy; updates are released quarterly.

PRODUCT LAYERS/CONFIGURATIONS

- State and County names are included
- Size in square miles

To purchase this data or get information related to pricing, email us today.



A Place is a concentration of population either bounded as an Incorporated Place or identified by the Census Bureau as a Census Designated Place (CDP). The Place may or may not have governmental functions.

Populated Places represent Legal and Statistical Entities across the United States. Legal Entities include both Consolidated Cities (a unit of local government for which the functions of an incorporated place and its county or MCD have merged) and Incorporated Places (those reported to the U.S. Census Bureau as legally in existence as of the latest Boundary and Annexation Survey and established to provide governmental functions for a concentration of people.) Statistical Entities include Census Designated Places (delineated for the decennial census as the statistical counterparts of incorporated places) and Consolidated City (Balance) Portions (areas of a consolidated city not included in another incorporated place.).

Places are very similar to Municipal Boundaries, but are not updated with real municipal changes. Places are released quarterly with new street alignment, but they do not reflect the changes that Municipal Boundaries have nor do they include population attributes.

The Places data set is the city boundary data found in StreetPro® and Envinsa.

BENEFITS

- Allows organizations to locate customers or assets and view patterns and trends by combining Places data, proprietary data and appropriate types of demographic, business or industry data.
- Enables organizations to assess needs and implement business decisions at a local geographic scale.

COVERAGE:	50 States, D.C., Puerto Rico
RELEASE SCHEDULE:	Quarterly
UNIT OF SALE:	U.S., State
SCALE:	1:100,000
SOURCE:	TomTom

Other data sets you may want to consider:

- > [U.S. Census Boundary Bundle \(includes Places\)](#)
- > [Core Based Statistical Areas \(CBSA\)](#)
- > [Municipal Boundaries](#)
- > [U.S. Congressional Districts](#)

FEATURES AND TOOLS

- Data included in these Places boundary files was extracted from the 2010 Census TIGER/Line files.
- Compatible with StreetPro®.
- Once extracted, maps were enhanced, ensuring that they have overlay characteristics where appropriate and are aligned and compatible with each other. Ongoing work and improvements are made on these data to ensure accuracy; updates are released quarterly.

PRODUCT LAYERS/CONFIGURATIONS

- State and County names and Place FIPS codes are included
- Size in square miles

To purchase this data or get information related to pricing, email us today.



Core Based Statistical Areas (CBSA)

A CBSA combines a core area containing a substantial population nucleus together with adjacent communities having a high degree of economic and social integration within that core. CBSAs consist of counties and county equivalents throughout the United States and Puerto Rico and are defined in two categories: Metropolitan Statistical Areas and Micropolitan Statistical Areas (MSAs). There are 123 CBSAs and their 336 component MSAs.

The Core Based Statistical Areas (CBSA) data set is developed from definitions issued by the Office of Management and Budget (OMB).

BENEFITS

- Provides nationally-consistent boundary definitions for collecting, tabulating, and publishing federal statistics for a set of geographic areas.
- Enables organizations to assess needs and implement business decisions at a local geographic scale.
- Allows organizations to locate customers or assets and view patterns and trends by combining Places data, proprietary data and appropriate types of demographic, business or industry data.

COVERAGE:	50 States, D.C., Puerto Rico
RELEASE SCHEDULE:	Annually
UNIT OF SALE:	U.S.
SCALE:	1:100,000
SOURCE:	TomTom

Other data sets you may want to consider:

- > [U.S. Census Boundary Bundle](#)
- > [Municipal Boundaries](#)
- > [U.S. Congressional Districts](#)

FEATURES AND TOOLS

- Data included in the CBSA boundary files was created from the U.S. County Boundary File, therefore is aligned with the U.S. Census Boundary products.
- Compatible with StreetPro®.

PRODUCT LAYERS/CONFIGURATIONS

- CBSA boundary data
- CBSA point (inventory) data

To purchase this data or get information related to pricing, email us today.



The Municipal Boundaries data set contains the most current information on the boundaries of incorporated municipalities. It is updated quarterly to reflect changes made in municipal boundaries, including new incorporations, annexations, de-annexations, mergers, consolidations, dis-incorporations or dissolution of local governmental entities. Additionally, changes are made so that the Municipal Boundaries data set aligns with StreetPro® and other Census Boundary data.

NOTE: The Municipal Boundary data may only be used internally for determining tax jurisdictions. It cannot be sold for tax jurisdiction applications or part of a resold product or service.

BENEFITS

Because of the frequency of the updates, the Municipal Boundaries data set can be used for:

- Accurate sales tax assignment for mobile services
- Proper tax rate jurisdiction calculations
- Determination of applicable municipal ordinances when selecting sites or new locations
- Visual analysis and tracking of high risk areas for better risk assessment
- Premium tax assignments for most states
- Property tax assignment to leased assets
- Time/resource savings
- Good customer relations

COVERAGE:	50 States, D.C., Puerto Rico
RELEASE SCHEDULE:	Quarterly
UNIT OF SALE:	U.S., Large State, Medium State, Small State
SCALE:	1:100,000
SOURCE:	TomTom

Other data sets you may want to consider:

- > [U.S. Census Boundary Bundle](#)
- > [Core Based Statistical Areas \(CBSA\)](#)
- > [U.S. Congressional Districts](#)

FEATURES AND TOOLS

- Includes Change Log file, which indicates where TomTom has manually updated a municipality's attributes or boundaries; enables users to determine what changes were made with each release.
- Data included in these boundary files was extracted from the 2010 Census TIGER/Line files.
- Data was enhanced, ensuring that it has perfect overlay characteristics where appropriate.
- Data are aligned and compatible with other Census Boundaries.
- Compatible with StreetPro®.

PRODUCT LAYERS/CONFIGURATIONS

- Municipal Boundary Layer
- Municipal Inventory (Points)
- State, County and Place FIPS code

To purchase this data or get information related to pricing, email us today.





The U.S. Congressional District Boundaries include the region representation of each of the districts for the Congress. U.S. Congressional Districts are established every ten years and are based on the decennial census. Included in each district is demographic information drawn from the Census Bureau data sets.

Population estimates are provided as well as the name, address, phone number and party affiliation for each congress representative current at the time that the file was updated. As an added bonus, previous Congressional Districts are included for historical comparison purposes.

BENEFITS

- Offers value-added features NOT found in TIGER's file.
- Provides more accuracy by including data collected from sources from each of the individual states (with the exception of Pennsylvania where TIGER data is used) to create more detailed boundaries of the congressional districts.
- Includes all relevant contact information—the name, address, phone number and party affiliation for each congress representative; information is current to the year that the file was updated.
- Contains population estimates current at the time that the file was updated.
- Incorporates Pitney Bowes Software's Estimates and Projections demographic information from the 2010 Census.

COVERAGE: 50 States, D.C., Puerto Rico

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., State

SCALE: 1:100,000

SOURCE: 2010 Census TIGER/Line files

Other data sets you may want to consider:

- > [U.S. Census Boundary Bundle](#)
- > [Core Based Statistical Areas \(CBSA\)](#)
- > [Municipal Boundaries](#)

FEATURES AND TOOLS

- Previous years' U.S. Congressional Districts are included for historical comparison purposes.
- Data was extracted from the 2010 Census TIGER/Line files as well as other sources.
- Data was enhanced; ensuring that it has perfect overlay characteristics where appropriate.
- Data are aligned and compatible with other Census Boundaries.
- Compatible with StreetPro®.

PRODUCT LAYERS/CONFIGURATIONS

- Contact information
- Demographic data
- Previous years' U.S. Congressional Districts

To purchase this data or get information related to pricing, email us today.



The 2011 Canadian Census Boundaries data sets represent boundaries of standard geographic areas created for the purpose of disseminating census data. They provide a framework for mapping within mapping applications, such as MapInfo Professional® and MapInfo® Stratus™, and are used for land use and demographic studies or social, economic and market research.

- **Province/Territories:** Political boundaries within Canada; includes all 10 Provinces and 3 Territories.
- **Census Divisions:** Areas such as counties, regional districts, regional municipalities and united counties.
- **Census Metropolitan Areas/Census Agglomerations (CMA/CA):** Very large urban areas with a population of over 100,000.
- **Census Subdivisions:** Political municipal boundaries, such as towns, cities, villages, townships, and Indian Reserves.
- **Census Tracts:** Small urban or rural neighborhood-like communities, having a population that ranges from 2,500 – 8,000 with an average of 4,000.
- **Dissemination Areas (DA):** The smallest census boundary for which the census data is provided; generally has a target population between 400-700 persons.

BENEFITS

- Geographic identifiers permit linkage of census demographic data to geographic areas depicted in the boundary files.
- Boundary files can also be used to create new geographic areas.
- Organizations can combine the Census Boundaries data with their own data to create thematic maps to easily view and analyze trends such as sales, population growth, etc.

COVERAGE: Canada

**RELEASE
SCHEDULE:** Every five years

UNIT OF SALE: Canada

SOURCE: Statistics Canada,
Pitney Bowes Software

Other data sets you may want to consider:

- > [2011 Canadian Census Demographics](#)
- > [2011 Canadian Census Boundaries, Enhanced](#)

FEATURES AND TOOLS

- The boundary files align with the Census Road Network File, which provides additional geographic context for mapping applications.
- Most current available data.
- AVAILABLE FREE on the Pitney Bowes Software eStore.

PRODUCT LAYERS/CONFIGURATIONS

- 2011 Dissemination Areas
- 2011 Census Divisions
- 2011 Census Subdivisions
- 2011 CMA/CAs
- 2011 Census Tracts
- 2011 Provinces/Territories

This data set is available
FREE OF CHARGE on the
Pitney Bowes eStore



The 2011 Census Boundary data sets from TomTom represent boundaries of standard geographic areas created for the purpose of disseminating census data. They provide a framework for mapping within mapping applications, such as MapInfo Professional® and MapInfo® Stratus™, and are used for land use and demographic studies or social, economic and market research.

This enhanced version of the 2011 Canadian Census Boundaries includes more detailed shore lines, using imagery and realignment to fit StreetPro® Canada and is updated quarterly. Each level of the Census Boundaries are all designed to roll-up from the Dissemination Areas ensuring that each level will overlay correctly and provide accurate visual analysis.

Pitney Bowes Software has further enhanced the boundary files supplied by TomTom by adding selected water body features (specifically, large internal, and shoreline-defining, water bodies) from StreetPro Canada.

The 2011 Canadian Census Boundary Suite offers the boundary levels available for purchase as follows:

- **2011 Canadian Census Boundary Bundle:** Includes Province/Territories, Census Divisions, Census Metropolitan Areas, Census Subdivisions, Census Tracts, and Dissemination Areas.
- **Census Divisions:** Areas such as counties, regional districts, regional municipalities and united counties.
- **Census Metropolitan Areas/Census Agglomerations (CMA/CA):** Very large urban areas with a population of over 100,000.
- **Census Subdivisions:** Political municipal boundaries, such as towns, cities, villages, townships, and Indian Reserves.
- **Census Tracts:** Small urban or rural neighborhood-like communities, having a population that ranges from 2,500 – 8,000 with an average of 4,000.
- **Dissemination Areas (DA):** The smallest census boundary for which the census data is provided; generally has a target population between 400-700 persons.

COVERAGE: Canada

RELEASE SCHEDULE: Quarterly

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: TomTom, Pitney Bowes Software

Other data sets you may want to consider:

> [2011 Canadian Census Demographics](#)

> [StreetPro Canada](#)

BENEFITS

- Boundaries are aligned with StreetPro Canada, which allows for easy visual analysis across Canada and the U.S.
- Geographic identifiers permit linkage of census demographic data to geographic areas depicted in the boundary files.
- Boundary files can also be used to create new geographic areas.
- Organizations can combine the Census Boundaries data with their own data to create thematic maps to easily view and analyze trends such as sales, population growth, etc.

FEATURES AND TOOLS

- Boundaries are aligned with StreetPro Canada, which allows for easy visual analysis across Canada and the U.S.
- Detailed shorelines and water body features
- Most current available data.

PRODUCT LAYERS/CONFIGURATIONS

- 2011 Provinces/Territories
- 2011 Census Divisions
- 2011 Census Metropolitan Areas/Census Agglomerations (CMA/CA)
- 2011 Census Subdivisions
- 2011 Census Tracts
- 2011 Dissemination Areas (DA)

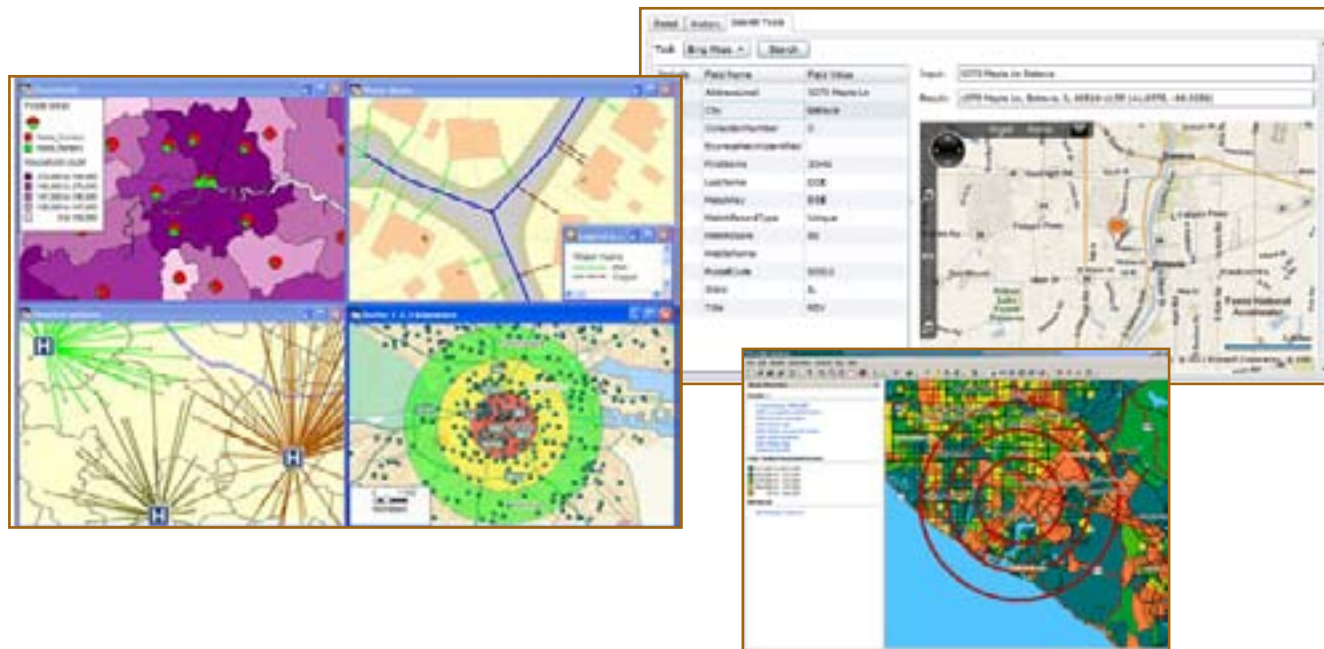
To purchase this data or get information related to pricing, email us today.



Postal Data Index

POSTAL DATA

- > [5-Digit ZIP Codes](#)
- > [ZIP+4 Centroids](#)
- > [U.S. Carrier Routes](#)
- > [Canada Postal Points](#)
- > [6-Digit Postal Code Points](#)
- > [Forward Sortation Areas \(FSAs\)](#)



5-Digit ZIP Codes



The 5-Digit ZIP Code data set offers up-to-date postal code information for the U.S. and Puerto Rico, as well as accurate boundaries for business analysis.

This data set includes the current cartographic information available on U.S. Postal Service 5-Digit ZIP Codes, including the ZIP Codes for the entire U.S. plus all changes that have occurred within the preceding quarter. For each state, including D.C., there is a ZIP Code table that contains all unique boundary and point ZIP Codes for that state.

BENEFITS

- Provides customers with quick view of specific ZIP Code changes in a given release.
- Includes a complete ZIP Code table, which allows for more accurate geocoding.
- Provides users with all names associated with a particular ZIP Code; keeping these alternate names in a separate table allows for faster geocoding and better hit rates in the main ZIP Code Boundary File.

COVERAGE: 50 States, D.C., Puerto Rico
RELEASE SCHEDULE: Quarterly
UNIT OF SALE: U.S., State
SCALE: 1:100,000
SOURCE: TomTom

Other data sets you may want to consider:

- > [ZIP+4 Centroids](#)
- > [U.S. Carrier Routes](#)
- > [StreetPro U.S.](#)

FEATURES AND TOOLS

- Includes ZIP Change Log.
- Offers combined ZIP Code point and boundary file.
- Provides ZIP Code Boundary Map.
- Includes Names Table that lists all acceptable multiple Post Office names (towns) associated with each ZIP Code by the USPS; the USPS “default” (unique) names are listed in the main product file.
- Includes State abbreviations and Federal Information Processing Standard (FIPS) codes.

PRODUCT LAYERS/CONFIGURATIONS

- ZIP Code Boundary Map
- ZIP Code Boundary and Point Map
- Multiple Office Names

To purchase this data or get information related to pricing, email us today.



ZIP+4 Centroids



The ZIP+4 Centroids identify more than 60 million deliverable USPS ZIP+4s and correlate this information to U.S. Census Block data. Because ZIP+4 Codes represent small areas—in some cases as small as a single floor in a building—they can accurately identify customers' latitude and longitude coordinates without worrying about misspelled street names or scrambled street numbers. ZIP+4 Centroids are the most accurate ZIP Code data product sold.

BENEFITS

- Provides address matching to complement StreetPro®.
- Creates dot density maps that illustrate market locations; ZIP+4 Centroids can be used to overlay maps created from other databases.
- Allows businesses to analyze spatial relationships between current business locations, customers and competitors.
- Facilitates territory definition.
- Enables direct mail targeting at the ZIP+4 level.

COVERAGE: 50 States, D.C., Puerto Rico
RELEASE SCHEDULE: Quarterly
UNIT OF SALE: U.S., State
SCALE: 1:100,000
SOURCE: TomTom

Other data sets you may want to consider:

- > [5-Digit ZIP Codes](#)
- > [U.S. Carrier Routes](#)
- > [StreetPro U.S.](#)

FEATURES AND TOOLS

- Includes ZIP+4 record descriptions indicating what type of an address the ZIP+4 is, for example, is it a street address, high-rise building, Post Office Box, etc.
- Associates Census Block Codes with the ZIP+4 Centroids.
- Eliminates ranged records; each record consists of one block to ZIP+4 correspondences.
- Bases block correspondence on centroid location homes on the single nearest block rather than referencing every possible block association that could be made with each ZIP+4.
- Includes MCD codes in addition to state, county, census tract, census block group and census block information.
- Assigns latitude and longitude coordinates of either the centroid of its ZIP+2, if applicable, or the centroid of its 5-Digit ZIP when a ZIP +4 Centroid cannot be calculated.
- Eliminates duplicate ZIP+4.
- Associates Census Block to address to determine the county of a ZIP+4 Centroid.
- Sorted by ZIP+4.

To purchase this data or get information related to pricing, email us today.



U.S. Carrier Routes



Maonics U.S. Carrier Routes represent the area served by a particular USPS mail carrier. Using multiple data sources, Maonics creates boundaries that follow roads, for both accuracy and visual appeal. This proprietary process captures residential and business routes with the resulting product being a great resource for direct marketers.

A single record is created for each carrier route feature, regardless of the number of polygons that constitute it. Such "split routes" will still contain all the necessary information to draw each polygon. In cases of split routes, the centroid file will use the gravity center point of the carrier route, ensuring that that the centroid will reside within one of the Carrier Route polygons.

BENEFITS

- Uses multiple data feeds, including USPS data, to ensure completeness.
- CASS certifiable data imported each month.
- Rigorous linkage of ZIP+4 data to every U.S. street segment.
- Scores segments based on match rates.
- Incorporates areas cleanly without the "fake accuracy" of jagged fence-posting used by other companies.

COVERAGE: U.S., D.C, Puerto Rico
RELEASE SCHEDULE: Quarterly
UNIT OF SALE: U.S., State
SCALE: 1:100,000
SOURCE: Maonics®

Other data sets you may want to consider:

- > [5-Digit ZIP Codes](#)
- > [ZIP+4 Centroids](#)
- > [StreetPro U.S.](#)

FEATURES AND TOOLS

- Boundary version includes latitude/longitude coordinates for every polygon vertex, but only includes records for Carrier Routes that have a defined area.
- Centroid version includes all Carrier Routes, one record per, including "point type" routes such as P.O. Boxes and other route types for which an accurate boundary could not be defined.

PRODUCT LAYERS/CONFIGURATIONS

- Boundary
- Centroid

To purchase this data or get information related to pricing, email us today.



Canada Postal Points



The Canada Postal Points provides geographic linkages [concordance] to all standard levels of Canadian geography—postal, electoral, and census. The file enables users to locate customers quickly and easily by linking a postal code point to the most representative ground location. The Canada Postal Points spatially empowers customer, market and site analyses.

BENEFITS

- Offers the most current and accurate postal code information available.
- Links the 6-digit postal code with all levels of standard census geography.
- Provides latitude/longitude coordinates for easy mapping and demographic analysis of customer records.

COVERAGE: Canada

RELEASE SCHEDULE: Semi-annually

UNIT OF SALE: Canada, Region, Province, Selected CMAs

SOURCE: Pitney Bowes Software, Canada Post Corporation, TomTom

Other data sets you may want to consider:

> [6-Digit Postal Code Points](#)

> [Forward Sortation Areas \(FSAs\)](#)

FEATURES AND TOOLS

- Over 800,000 unique postal code records.
- Over 750,000 postal codes assigned to block-faced.
- Census Geography concordance.
- Most current data available.

PRODUCT LAYERS/CONFIGURATIONS

- Single best location coordinate for each post code.
- The Canada Postal Points is linked with other Canadian Postal and Census Geography.

To purchase this data or get information related to pricing, email us today.



6-Digit Postal Code Points



This file is an extract of the Canada Postal Points File. It contains over 800,000 total postal records across Canada with their respective latitude/longitude coordinates, and 4,000 new Postal Codes. A single “most representative point” is provided for each postal code in Canada. A latitude/longitude coordinate is provided for easy mapping of customer records.

COVERAGE: Canada
RELEASE SCHEDULE: Semi-annually
UNIT OF SALE: Canada, Region, Province, Selected CMAs
SOURCE: Pitney Bowes Software, Canada Post Corporation, TomTom

Other data sets you may want to consider:

- > [Canada Postal Points](#)
- > [Forward Sortation Areas \(FSAs\)](#)

BENEFITS

- Contains the “best” location for each postal code.
- Provides latitude/longitude coordinates for easy mapping and demographic analysis of customer records.
- Most current data available.

FEATURES AND TOOLS

- Contains the latitude and longitude of the single “most representative point” for each postal code in Canada.
- Over 800,000 total postal records.
- 4,000 new Postal Codes.

PRODUCT LAYERS/CONFIGURATIONS

- 6-digit postal code

To purchase this data or get information related to pricing, email us today.





Forward Sortation Areas (FSAs)

This file represents the geographic polygon boundary file and centroids for Canada’s Forward Sortation Areas (FSAs), including both urban and rural FSAs. FSAs correspond to the first three digits of Canada’s six digit postal code, designating a postal delivery area. They are defined by a variety of sources, usually geographic, linking postal geography with Dissemination Area (DA) boundaries.

BENEFITS

- Provides the most current and accurate postal code information available.
- Focuses on the ability to assign DAs to the most appropriate FSA and to locate and update the FSA boundaries demonstrating the greatest degree of change.
- Creates a boundary file by snapping FSA boundaries to DAs where no alternative descriptions are available—particularly useful in rural areas.
- Determines which direction a postal code and street segment split should take across DAs in order to limit the bias created by overlapping boundaries.

COVERAGE:	Canada
RELEASE SCHEDULE:	Semi-annually
UNIT OF SALE:	Canada, Region, Province, Selected CMAs
SOURCE:	Pitney Bowes Software, Canada Post Corporation, TomTom

Other data sets you may want to consider:


- > [Canada Postal Points](#)
- > [6-Digit Postal Code Points](#)

FEATURES AND TOOLS

- Over 1,600 FSAs in Canada.
- Approximately 1,600 FSAs are assigned to one or more DA centroids.

PRODUCT LAYERS/CONFIGURATIONS

- FSA code
- Province code

To purchase this data or get information related to pricing, email us today. 

Street and Transportation Data Index

STREET DATA

Street Pro®



TRANSPORTATION DATA

> [U.S. Intermodal Hubs](#)

> [U.S. Railroad Major System](#)

> [Canada Census Road Network File](#)

Railroad Map Database



Railroad Stations



MPSI® Traffic Metrix®



Highways and Major Roads



StreetPro® U.S. offers street-level data with unparalleled accuracy and display quality. This geographic data enables businesses to access up-to-date street data, geocode customers' addresses and create high-quality maps. Because StreetPro reflects geographic conditions with the most current street data available, users can perform comprehensive and effective street-based analysis.

StreetPro U.S. is available in two versions:

- **StreetPro U.S. Display** provides the user a real-world display with the graphic quality needed to illustrate and present business analysis. This product is ideal for mapping analysis and the creation of quality maps to add a professional touch to reports and presentations.
- **StreetPro U.S. Enhanced Address Layer (EAL)** includes all the same features as StreetPro Display, plus an enhanced address layer that contains address range information. This enhanced address layer can be used to geocode addresses using MapInfo Professional®, and is useful for a variety of reverse geocoding applications (e.g., given a latitude/longitude, what is the closest address or given polygon, or what are the potential addresses within the polygon.)

BENEFITS

- Provides the most complete, current and comprehensive streets on the market.
- Integrates easily with other software.
- Includes exclusive tools and utilities for use with MapInfo Professional.
- Draws on the most current street data available.
- Ships with display templates to get up and running quickly with great looking maps.
- Geocode customer addresses and routing points easily.
- Create professional-quality maps with display templates.

COVERAGE:	50 States, D.C., Puerto Rico
RELEASE SCHEDULE:	Quarterly
UNIT OF SALE:	U.S., State
SCALE:	1:100,000
SOURCE:	TomTom

Other data sets you may want to consider:

> [U.S. Census Boundary Bundle](#)

FEATURES AND TOOLS

- Improved user experience.
- More descriptive table and column names.
- Advantages of TomTom content.
- Reduce footprint by eliminating redundancy.
- Functional road class to define coherent street layers.
- Layers of similar features combined to provide easy mechanism of filtering.
- Simplified display styles for a cleaner look.
- Compatible with U.S. Census Boundary Bundle.

PRODUCT LAYERS/CONFIGURATIONS

- Landuse
- Highway signage
- Urban areas
- One-way streets
- Enhanced address layer
- Display streets
- Highways
- Highway shields
- Exit ramps
- Airports
- City boundaries
- County boundaries
- Landmarks
- Towns (MCD) boundaries
- Railroads
- Water bodies
- Rivers
- Exit points
- Ferries

To purchase this data or get information related to pricing, email us today.



U.S. Intermodal Hubs

The U.S. Intermodal Hubs data set identifies more than 3,000 intermodal hubs. Intermodal hubs are points to designate facilities where freight shipments are handled by two or more modes of transportation to move a shipment from origin to destination. Those modes of transportation might include railroads, truck lines and/or barge operators.

BENEFITS

- Provides location and attribute information for use in national and regional cartographic and network analysis applications.
- Helps the user gain insight into business issues.

COVERAGE: 50 States, D.C.

RELEASE SCHEDULE: December 2012

UNIT OF SALE: U.S.

SCALE: 1:100,000

SOURCE: DeskMap Systems, Inc.

Other data sets you may want to consider:

- > [StreetPro U.S.](#)
- > [U.S. Railroad Major System](#)
- > [U.S. Railroad Map Database](#)
- > [U.S. Railroad Stations](#)
- > [MPSI TrafficMetrix](#)
- > [U.S. Highways and Major Roads](#)

FEATURES AND TOOLS

- Gives geographic data for trailer-on-flatcar and container-on-flatcar highway-rail and/or rail-water transfer facilities in the U.S.
- Specifies the intermodal connections at each facility; i.e., the modes involved in the intermodal transfer and the alpha code for the name of the railroad serving the facility.
- Identifies each intermodal hub by name.
- Includes key information about each hub.

PRODUCT LAYERS/CONFIGURATIONS

- Intermodal Hub (facility) Name.
- Facility County—Contains the county or county-equivalent in which the facility is located.
- Facility State—Contains the state in which the facility is located.
- Modes of transportation (rail, highway, water) used to serve the facility.
- Standard Carrier Alpha Code.

To purchase this data or get information related to pricing, email us today.



U.S. Railroad Major System

The U.S. Railroad Major Systems data set represents the railroad network for the Class I (major) rail lines. This data set displays all seven major U.S. railroad lines as well as Class I station points and all Class I track age rights along short-line rail. Also included is a station point layer.

The data set has been developed through extensive industry research. It is continually updated and reflects the entire rail lines currently in operation, including all changes resulting from industry mergers and acquisitions. Since the major rail systems were developed as polylines, it greatly reduces the time it takes to display them.

BENEFITS

- Allows users to visualize business data in relation to U.S. Railroad Major Systems.
- Enhances ability to plan transportation logistics across the entire U.S. Railroad Major System.

COVERAGE:	50 States, D.C.
RELEASE SCHEDULE:	December 2012
UNIT OF SALE:	U.S.
SCALE:	1:100,000
SOURCE:	DeskMap Systems, Inc.

Other data sets you may want to consider:

- > [StreetPro U.S.](#)
- > [U.S. Intermodal Hubs](#)
- > [U.S. Railroad Map Database](#)
- > [U.S. Railroad Stations](#)
- > [MPSI TrafficMetrix](#)
- > [U.S. Highways and Major Roads](#)

FEATURES AND TOOLS

- Designed for quick display and limited memory.
- Links to a database that contains information that identifies each railroad company and the state in which the line exists.
- Contains information about the specific rail line, such as:
 - **Rail Operators:** Rail operators usually are the owners of the line. In some cases the line may be owned by one entity and operated by another.
 - **Track Rights:** Track rights indicate that a railroad company has an agreement to operate their trains over a specific rail line owned by another company.
 - **Passenger:** If applicable, one field is appointed to identify the passenger service operating over the rail line.

PRODUCT LAYERS/ CONFIGURATIONS

- The graphical layer represents the major railroad companies, including:
 - BNSF - Burlington Northern Santa Fe
 - CN - Canadian National (For U.S. Only)
 - CP - Canadian Pacific (For U.S. Only)
 - CSXT - CSX Transportation
 - KCS - Kansas City Southern
 - NS - Norfolk Southern
 - UP - Union Pacific

To purchase this data or get information related to pricing, email us today.



U.S. Railroad Map Database

The U.S. Railroad Map Database includes a complete digital map database of the entire railroad network representing approximately 700 railroads. This database displays all Class I lines (major railroads) as well as all short-line railroads.

The database has been developed through extensive industry research and is continually updated to reflect the entire rail currently in operation.

BENEFITS

- Provides a comprehensive railroad database for viewing and mapping rail lines with associated information about the rail line.
- Enhances planning function, allowing businesses to conduct rate and schedule analysis.
- Helps businesses to determine most efficient rail routes.
- Enables businesses to customize maps for clients.
- Enables HazMat emergency response projects.
- Allows businesses to conduct market studies, including real estate analysis.
- Enhances better fleet management, ROW maintenance and inventory.

COVERAGE: 50 States, D.C.

RELEASE SCHEDULE: December 2012

UNIT OF SALE: U.S., State

SCALE: 1:100,000

SOURCE: DeskMap Systems, Inc.

Other data sets you may want to consider:

- > [StreetPro U.S.](#)
- > [U.S. Intermodal Hubs](#)
- > [U.S. Railroad Major System](#)
- > [U.S. Railroad Stations](#)
- > [MPSI TrafficMatrix](#)
- > [U.S. Highways and Major Roads](#)

FEATURES AND TOOLS

- Includes graphical line layer of data that represents all major and short line railroad companies.
- Links graphical objects, or rail lines, to a database containing information about the specific rail line, such as:
 - **Rail Operators:** Rail operators usually are the owners of the line. In some cases the line may be owned by one entity and operated by another.
 - **Track Rights:** Track rights indicate that a railroad company has an agreement to operate their trains over a specific rail line owned by another company.
 - **Passenger:** If applicable, one field is appointed to identify the passenger service operating over the rail line.

PRODUCT LAYERS/ CONFIGURATIONS

- Railroad company names are updated and represent all changes resulting from industry mergers and acquisitions.

To purchase this data or get information related to pricing, email us today.



The U.S. Railroad Stations data set includes most of the U.S. rail stations that are the origination or destination of railroad freight. This data set identifies nearly 32,300 rail stations by location and name. The stations are also referred to as "Revenue Stations," as distinguished from operating stations. The U.S. Railroad Stations data set contains much more information, such as freight station accounting code, OPSL Number and standard point location code.

BENEFITS

- Provides comprehensive data set for U.S. Railroad Stations, including identification of nearly 32,300 rail stations by location and name.
- Allows businesses to plan transportation logistics.

COVERAGE: 50 States, D.C.

RELEASE SCHEDULE: December 2012

UNIT OF SALE: U.S.

SCALE: 1:100,000

SOURCE: DeskMap Systems, Inc.

Other data sets you may want to consider:

- > [StreetPro U.S.](#)
- > [U.S. Intermodal Hubs](#)
- > [U.S. Railroad Major System](#)
- > [U.S. Railroad Map Database](#)
- > [MPSI TrafficMetrix](#)
- > [U.S. Highways and Major Roads](#)

FEATURES AND TOOLS

- Lists all the U.S. Rail Stations to or from which rail carriers ship freight.
- Identifies nearly 32,300 rail stations by location and name.
- Designates "Revenue Stations," as distinguished from operating stations.
- Includes details such as:
 - SCAC (Standard Carrier Alpha Code)
 - OPSL Number (Open and Prepay Station List)
 - Name
 - County
 - State
 - JR260 (Revenue Junctions)
 - Ratezip
 - Statezip
 - LAT
 - LONG
 - SPLC (Standard Point Location Code)

PRODUCT LAYERS/CONFIGURATIONS

- This data set contains valuable additional information, such as freight station accounting code, OPSL number and standard point location code.

To purchase this data or get information related to pricing, email us today.



MPSI® TrafficMetrix® data is the industry's most current traffic measurement product and provides 24-hour average daily traffic counts for highways and major roads throughout the U.S. and Canada. With more than 1.5 million counts covering all areas and all types of roads, MPSI TrafficMetrix provides the traffic volume information you need for routing, trade area analysis or mathematical modeling.

The MPSI TrafficMetrix data set displays two-way Average Daily Traffic count data on U.S. interstates, highways, and major and residential roads. Enhanced coverage is provided in metropolitan areas using additional local city and county resources. Market Planning Solutions Inc. (MPSI) collects this data through many sources: city governments, engineering firms, highway and transportation departments as well as through our own field verification.

BENEFITS

- Provides confidence in field-verified traffic counts.
- Gives users the ability to make better business decisions about site territory analysis.
- Enables users to understand traffic patterns; when queried, a table displays the street name, latitude/longitude coordinate, currency of the data, historical data, name of the nearest cross street, direction and distance to nearest cross street.
- Helps users identify high demand opportunities; current and historical information capturing the traffic volume trends in an area, can be used to analyze or predict potential customer traffic.
- Includes more accurate data than competitor products; most current traffic count information is available as a point on the street where the count was taken.

COVERAGE: 50 States, D.C., Puerto Rico

RELEASE SCHEDULE: Quarterly

UNIT OF SALE: U.S., 6-State Region, State, County, MSA, Puerto Rico

SOURCE: MPSI (Market Planning Solutions Inc.)/KSS Fuels

Other data sets you may want to consider:

- > [StreetPro U.S.](#)
- > [U.S. Intermodal Hubs](#)
- > [U.S. Railroad Major System](#)
- > [U.S. Railroad Map Database](#)
- > [U.S. Railroad Stations](#)
- > [U.S. Highways and Major Roads](#)

FEATURES AND TOOLS

- Frequently updated traffic counts.
- Statistically enhanced traffic information in areas where actual counts are not available.
- Historical count information.
- Superior quality files suitable for modeling any application.
- Coverage available for the entire U.S.
- Available by individual major metropolitan area or complete file.

To purchase this data or get information related to pricing, email us today.



U.S. Highways and Major Roads

The U.S. Highways and Major Roads data set includes Interstates, U.S. highways, State highways and major roads. The database's three-tiered classification system identifies roads based on their mobility characteristics: limited access, unlimited access, and major roads.

Highways and Major Roads was derived from the StreetPro® Display data set. As a result, Highways and Major Roads contains value added features, such as lengthened and fewer road segments for quicker display, highway shields, and enhanced display styles.

BENEFITS

U.S. Major Roads and Highways is the perfect horizontal data set that can be utilized across all industries.

- Routing and logistics
- Sales territory analysis
- Market analysis
- Real estate
- Site planning and selection
- Insurance risk analysis
- Wireless coverage analysis
- Crime analysis

COVERAGE: 50 States, D.C.

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., State, Regional

SCALE: 1:100,000

SOURCE: TomTom

Other data sets you may want to consider:

- > [StreetPro U.S.](#)
- > [U.S. Intermodal Hubs](#)
- > [U.S. Railroad Major System](#)
- > [U.S. Railroad Map Database](#)
- > [U.S. Railroad Stations](#)
- > [MPSI TrafficMetrix](#)

FEATURES AND TOOLS

- Workspaces contain 24 layers, which represent the road network, highways shield, exit signs, gazetteer, urban sprawls, and state boundaries
- Offers exceptionally strong nationwide routing for trucking, touring, traffic analysis, and large scale mapping applications

PRODUCT LAYERS/CONFIGURATIONS

- Exit Signs
- Primary Highways – Thinned
- Urban Areas
- Cities
- State Boundaries
- Major Roads
- Major Road Ramps
- Primary Highways
- Primary Ramps
- Secondary Highways
- Secondary Ramps
- Interstate Highways
- U.S. Route Highways

To purchase this data or get information related to pricing, email us today.



StreetPro® Canada facilitates the utility of Canada's premier street database. Users can easily map, append, edit, and select features within the database. StreetPro Canada provides users a street-level mapping product with unparalleled display quality with the most up-to-date data.

This product is available in two versions:

- **StreetPro Canada, with an Enhanced Address Layer (EAL)** has complete street address attributes and land use layers (similar to the EAL product for U.S.). It can be used to geocode using the geocoding function in MapInfo Professional®. (Note: It is recommended that FSA Boundaries be purchased for better performance when geocoding in MapInfo Professional).
- **StreetPro Display Canada** has complete street geometry, including street name, for all of Canada and includes all the additional layers contained in StreetPro Canada (except the enhanced address layer). This is a non-addressed, fast display, streets layer.

StreetPro U.S. and StreetPro Canada are both sourced from TomTom and as a result are compatible and seamless at the country borders. In addition, they have the same data structure and the same look and feel, which makes for a great user experience for those customers looking for full North American street coverage.

BENEFITS

- Provides the most complete, current and comprehensive streets on the market.
- Compatible and seamless at the country borders for both StreetPro U.S. and StreetPro Canada.
- Includes exclusive tools and utilities for use with MapInfo Professional.
- Draws on the most current street data available.
- Ships with display templates to get up and running quickly with great looking maps.
- Geocode customer addresses and routing points easily.
- Create professional-quality maps with display templates.

COVERAGE:	Canada
RELEASE SCHEDULE:	Quarterly
UNIT OF SALE:	Canada, Region, Province
SCALE:	1:1,000—1:30,000 in urban areas 1:50,000—1:250,000 in rural areas
SOURCE:	TomTom

Other data sets you may want to consider:

- > [Canada Railroad Map Database](#)
- > [Canada Railroad Stations](#)
- > [MPSI TrafficMetrix Canada](#)
- > [Canada Highways and Major Roads](#)
- > [Canada Census Road Network File](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [StreetPro U.S.](#)

FEATURES AND TOOLS

- Improved user experience.
- More descriptive table and column names.
- Reduce footprint by eliminating redundancy.
- Functional road class to define coherent street layers.
- Layers of similar features combined to provide easy mechanism of filtering.
- Simplified display styles for a cleaner look.
- Compatible with U.S. Census Boundary Bundle.

PRODUCT LAYERS/CONFIGURATIONS

Line Layers include:

- Addressed Streets
- Primary Highways
- Major Roads
- Secondary Highways
- Display Streets
- Exit Ramps
- Utility Lines
- Railroads
- Ferries
- Water Bodies
- Rivers

Point Layers include:

- Highway Signage
- Institutions
- Transportation Points
- Recreation Areas
- FCC Codes/ACC codes
- Highway Shields

Region Layers include:

- Area Landmarks
- Parks
- Water Bodies
- Province Boundaries
- Airports
- Census Subdivisions (CSD)
- Urban Agglomeration
- Land Use Areas
- Census Metropolitan Areas (CMA)
- Census Divisions (CDs)

To purchase this data or get information related to pricing, email us today.



The Canada Census Road Network File data set depicts the digital road line coverage for Canada and contains information such as street arc unique identifier, street name, type, direction, address range, rank and class.

BENEFITS

- The Road Network File data set can be used with Pitney Bowes Software applications, such as MapInfo Professional® and MapInfo® Stratus™, to display road network, address ranges and geographic area correspondence.
- Geographic area identifiers permit linkage of statistical data to the geographic areas identified in the road network file.
- The Road Network File data set can also be used to create custom geographic areas by providing reference for delineating areas specific to users' interest.

COVERAGE:	Canada
VINTAGE:	2011 Census
UNIT OF SALE:	Canada
SOURCE:	Pitney Bowes Software, Statistics Canada

FEATURES AND TOOLS

- Provides data that is aligned with the suite of Census Boundary Products provided by Statistics Canada, enhanced by Pitney Bowes Software.
- Available as a national file and for added convenience, Pitney Bowes Software has divided the National Road Network File into provincial/territorial subsets.
- NOTE: The Road Network File data set does not contain street information required for route optimization. Consequently, this file is not recommended for engineering applications, emergency dispatching services, surveying or legal applications.

PRODUCT LAYERS/CONFIGURATIONS

- Includes the unique identifier, name and type for each side of a street arc (where applicable) for the following geographic levels:
 - Province/territory
 - Census subdivision
 - Census Metropolitan Area/Census Agglomeration (CMA/CA)

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [StreetPro Canada](#)
- > [Canada Railroad Stations](#)
- > [MPSI TrafficMetrix Canada](#)
- > [Canada Highways and Major Roads](#)

This data set is available
FREE OF CHARGE on the
Pitney Bowes eStore



The Canada Railroad Map Database is a complete digital map database of the entire railroad network in Canada. The database displays all Class I lines (major railroads) as well as all short-line railroads. Rail classified as abandoned is not included in the databases.

The database has been developed through extensive industry research and is continually updated to reflect the entire rail currently in operation.

BENEFITS

- Provides a comprehensive railroad database for viewing and mapping rail lines with associated information about the rail line.
- Enhances planning function, allowing businesses to conduct rate and schedule analysis.
- Helps businesses to determine most efficient rail routes.
- Enables businesses to customize maps for clients.
- Enables HazMat emergency response projects.
- Allows businesses to conduct market studies, including real estate analysis.
- Enhances better fleet management, ROW maintenance and inventory.

COVERAGE: Canada

RELEASE SCHEDULE: December 2012

UNIT OF SALE: Canada, Province

SCALE: 1:100,000

SOURCE: DeskMap Systems, Inc.

Other data sets you may want to consider:

- > [StreetPro Canada](#)
- > [Canada Railroad Stations](#)
- > [MPSI TrafficMetrix Canada](#)
- > [Canada Highways and Major Roads](#)
- > [Canada Census Road Network File](#)

FEATURES AND TOOLS

- The Canadian Railroad Map Database has been edge-matched to the U.S. Railroad Database to ensure a continuous rail database for North America.
- Includes graphical line layer of data that represents all major and short line railroad companies.
- Links graphical objects, or rail lines, to a database containing information about the specific rail line, such as:
 - **Rail Operators:** Rail operators usually are the owners of the line. In some cases the line may be owned by one entity and operated by another.
 - **Track Rights:** Track rights indicate that a railroad company has an agreement to operate their trains over a specific rail line owned by another company.
 - **Passenger:** If applicable, one field is appointed to identify the passenger service operating over the rail line.

PRODUCT LAYERS/CONFIGURATIONS

- Railroad company names are updated and represent all changes resulting from industry mergers and acquisitions.

To purchase this data or get information related to pricing, email us today.



Canada Railroad Stations

The Canada Railroad Stations database lists all the rail stations in the country to or from which rail carriers ship freight. This database identifies approximately 8,000 stations by location and name. The same fields that are available with the Canadian Rail Station Database are available with the U.S. Rail Station Database.

BENEFITS

- Provides comprehensive data set for Canadian Railroad Stations, including identification of nearly 8,000 rail stations by location and name.
- Allows businesses to plan transportation logistics.

COVERAGE: Canada, Region, Province

RELEASE SCHEDULE: December 2012

UNIT OF SALE: Canada, Province

SCALE: 1:100,000

SOURCE: DeskMap Systems, Inc.

Other data sets you may want to consider:

- > [StreetPro Canada](#)
- > [Canada Railroad Map Database](#)
- > [MPSI TrafficMetrix Canada](#)
- > [Canada Highways and Major Roads](#)
- > [Canada Census Road Network File](#)

FEATURES AND TOOLS

- Lists the Canada Rail Station destinations where rail carriers ship freight.
- Identifies nearly 8,000 rail stations by location and name.
- Designates "Revenue Stations," as distinguished from operating stations.
- Includes details such as:
 - SCAC (Standard Carrier Alpha Code)
 - OPSL Number
 - Name
 - County
 - State (Province)
 - JR260 (Revenue Junctions)
 - Ratezip (Postal code)
 - Statezip (Postal code)
 - LAT
 - LONG
 - SPLC (Standard Point Location Code)

PRODUCT LAYERS/CONFIGURATIONS

- This data set contains valuable additional information, such as freight station accounting code, OPSL number and standard point location code.

To purchase this data or get information related to pricing, email us today.



MPSI® TrafficMetrix® Canada data is the industry's most current traffic measurement product and provides 24-hour average daily traffic counts for highways and major roads throughout Canada. With more than 1.5 million counts covering all areas and all types of roads, MPSI TrafficMetrix provides the traffic volume information you need for routing, trade area analysis or mathematical modeling.

The MPSI TrafficMetrix data set displays two-way Average Daily Traffic count data on highways, and major and residential roads. Enhanced coverage is provided in metropolitan areas using additional local city and county resources. Market Planning Solutions Inc. (MPSI) collects this data through many sources: city governments, engineering firms, highway and transportation departments as well as through field verification.

BENEFITS

- The MPSI TrafficMetrix data set provides confidence in field-verified traffic counts.
- This data set gives users the ability to make better business decisions about site territory analysis.
- MPSI TrafficMetrix lets users understand traffic patterns; when queried, a table displays the street name, latitude/longitude coordinate, currency of the data, historical data, name of the nearest cross street, direction and distance to nearest cross street.
- MPSI TrafficMetrix helps users identify high demand opportunities; current and historical information capturing the traffic volume trends in an area, which can be used to analyze or predict potential customer traffic.
- This data set is more accurate than competitor products; most current traffic count information is available as a point on the street where the count was taken.

COVERAGE: Canada

RELEASE SCHEDULE: Quarterly

UNIT OF SALE: Canada, Province

SOURCE: MPSI (Market Planning Solutions) / KSS Fuels

Other data sets you may want to consider:

- > [StreetPro Canada](#)
- > [Canada Railroad Map Database](#)
- > [Canada Railroad Stations](#)
- > [Canada Highways and Major Roads](#)
- > [Canada Census Road Network File](#)

FEATURES AND TOOLS

- Frequently updated traffic counts
- Statistically enhanced traffic information in areas where actual counts are not available
- Historical count information
- Superior quality files suitable for modeling any application
- Coverage available for all of Canada
- Available by individual major metropolitan area or complete file

To purchase this data or get information related to pricing, email us today.



Canada Highways and Major Roads contains a connected network of all major roads and highways in Canada. This product is ideally suited for:

- Orientation on postal codes or Census Boundary maps
- Creating recognizable maps for presentations
- Evaluating travel patterns across state sales territories
- Locating well-traveled, populated places.

BENEFITS

- Offers exceptionally strong nationwide routing for trucking, touring, traffic analysis, and large scale mapping applications and is the perfect data set that can be utilized across all industries.
- Enhances routing and logistics and sales territory analysis.
- Gives customers a sound foundation on which to navigate efficiently on an electronic map when panning or zooming, of particular importance when the map covers an entire Province, Region or Nation.

COVERAGE: Canada

**RELEASE
SCHEDULE:** Annually

UNIT OF SALE: Canada, Region

SOURCE: TomTom

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [StreetPro Canada](#)
- > [Canada Railroad Stations](#)
- > [MPSI TrafficMetrix Canada](#)
- > [Canada Census Road Network File](#)

FEATURES AND TOOLS

- Canada Highways and Major Roads is designed to overlay with all TomTom Canadian products including StreetPro® Canada.

PRODUCT LAYERS/CONFIGURATIONS

- Highways: Primary, Secondary, Major
- Highway Shields
- Signposts
- Cities
- Canadian Census Divisions
- U.S. Boundaries
- World Boundaries
- Waterbodies

To purchase this data or get information related to pricing, email us today.



Demographics Index

BUSINESS DEMOGRAPHICS

Business Points



Business Summary



- > [Canada Financial Institutions](#)
- > [Canada General Merchandise](#)
- > [Canada Shopping Centres](#)
- > [Canada Storebase](#)

U.S. CONSUMER DEMOGRAPHICS

GroundView® Bundles

- > [Population](#)
- > [Population by Race](#)
- > [Population by Hispanic/Not Hispanic](#)
- > [Family](#)
- > [Housing](#)

CANADA CONSUMER DEMOGRAPHICS

- > [2011 Canadian Census Demographics](#)
- > [Daytime Population Canada](#)
- > [Estimates and Projections Canada](#)
- > [Canada Expenditure Potential](#)
- > [Canada Food Expenditure Potential](#)
- > [Canada Household Facilities and Equipment](#)
- > [Canada Wealth](#)
- > [Disposable and Discretionary Income Canada](#)
- > [New Vehicle Registration](#)
- > [Total Vehicles in Operation](#)
- > [PSYTE HD Canada](#)
- > [PSYTE HD Financial Canada](#)

U.S. ECONOMIC DATA

GroundView® Bundles

- > [Socio-Economic](#)
- > [Household Income](#)
- > [Household Financial Assets & Wealth](#)

U.S. SALES POTENTIAL

GroundView® Bundles

- > [Consumer Expenditure Potential](#)
- > [Retail Sales Potential](#)



These variables are designed to capture the key indicators and characteristics of the American population. General categories include variables for: Race, Sex by Age, Basic Household data, Group Quarters Population (i.e. Institutional Facilities, Military), Ancestry and Basic Daytime Population.

Several population characteristics are estimated and projected using the American Community Survey (ACS) data. The Pitney Bowes Software Enhanced 2010 American Community Survey provides an effective new data source that replaces the discontinued long-form census data. As an ongoing survey, the ACS is a rich source of continuous data on population and household characteristics.

BENEFITS

- Identify and understand your most profitable customers for market planning, media strategy, managing customer growth and retention.
- Identify potential customers to find untapped opportunities.
- Determine where to target new market expansions and growth or market disinvestment with a clear picture of your customer's key demographics.
- Create marketing initiatives/programs after analyzing your current customers to understand who is purchasing your product or service.
- Define sales territories, retail catchments and define targets and benchmarks.
- Manage local service requirements and define resource requirements for a wide variety of organizations from emergency services, to health and utilities.

COVERAGE: 50 States, D.C., Puerto Rico

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., Region, State

SOURCE: Pitney Bowes Software

FEATURES AND TOOLS

- Captures the key indicators and characteristics of the American population.
- Restructures data to facilitate demographic trend analysis for most variables.
- Includes 2010, current year and 5 year projections to facilitate comparisons of the 10-year decennial trend to the updated current year to 5-year projection trend.
- Available as stand-alone data sets for use in other software, including MapInfo Professional® and MapInfo® Stratus™.
- Also available through Pitney Bowes Software platforms, such as AnySite®, which provide users with an automated reporting and analytical environment.
- Includes data for Puerto Rico.

PRODUCT LAYERS/CONFIGURATIONS

- Race
- Sex by Age
- Basic Household data
- Group Quarters Population (i.e. Institutional Facilities, Military)
- Ancestry
- Basic Daytime Population

Other data sets you may want to consider:

GroundView Bundles:

- > [Business Summary](#)
 - > [Population by Race](#)
 - > [Population by Hispanic/Not Hispanic](#)
 - > [Family](#)
 - > [Housing](#)
 - > [Socio-Economic](#)
 - > [Household Income](#)
 - > [Household Financial Assets & Wealth](#)
 - > [Consumer Expenditure Potential](#)
 - > [Retail Sales Potential](#)
-
- > [U.S. Census Boundary Bundle](#)
 - > [5-Digit ZIP Codes](#)

To purchase this data or get information related to pricing, email us today.



This module contains total population broken down by race groups. General categories include variables for: Sex by Age by Race for Whites, African American, American Indian, Alaska Native, Asian, and Two or More Races.

Several population characteristics are estimated and projected using the American Community Survey (ACS) data. The Pitney Bowes Software Enhanced 2010 American Community Survey provides an effective new data source that replaces the discontinued long-form census data. As an ongoing survey, the ACS is a rich source of continuous data on population and household characteristics.

BENEFITS

- Identify and understand your most profitable customers for market planning, media strategy, managing customer growth and retention.
- Identify potential customers to find untapped opportunities.
- Determine where to target new market expansions and growth or market disinvestment with a clear picture of your customer's key demographics.
- Create marketing initiatives/programs after analyzing your current customers to understand who is purchasing your product or service.
- Define sales territories, retail catchments and define targets and benchmarks.
- Manage local service requirements and define resource requirements for a wide variety of organizations from emergency services, to health and utilities.

COVERAGE: 50 States, D.C., Puerto Rico

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., Region, State

SOURCE: Pitney Bowes Software

FEATURES AND TOOLS

- Contains total population broken down by race groups.
- Includes 2010, current year and 5 year projections.
- Available as stand-alone data sets for use in other software, including MapInfo Professional® and MapInfo® Stratus™.
- Also available through Pitney Bowes Software platforms, such as AnySite®, which provide users with an automated reporting and analytical environment.
- Includes data for Puerto Rico.

PRODUCT LAYERS/CONFIGURATIONS

- Sex by Age by Race for Whites
- Sex by Age by Race for African Americans
- Sex by Age by Race for American Indians
- Sex by Age by Race for Alaska Natives
- Sex by Age by Race for Asians
- Sex by Age by Race for Two or More Races

Other data sets you may want to consider:

GroundView Bundles:

- > [Business Summary](#)
 - > [Population](#)
 - > [Population by Hispanic/Not Hispanic](#)
 - > [Family](#)
 - > [Housing](#)
 - > [Socio-Economic](#)
 - > [Household Income](#)
 - > [Household Financial Assets & Wealth](#)
 - > [Consumer Expenditure Potential](#)
 - > [Retail Sales Potential](#)
-
- > [U.S. Census Boundary Bundle](#)
 - > [5-Digit ZIP Codes](#)

To purchase this data or get information related to pricing, email us today.





This module contains a detailed cross-tabulation of Race, Hispanic Origin, Sex, and Age. General categories include variables for: Sex by Age (Hispanic or Latino), Sex by Age (Not Hispanic or Latino), Hispanic or Latino by Specific Origin.

Several population characteristics are estimated and projected using the American Community Survey (ACS) data. The Pitney Bowes Software Enhanced 2010 American Community Survey provides an effective new data source that replaces the discontinued long-form census data. As an ongoing survey, the ACS is a rich source of continuous data on population and household characteristics.

BENEFITS

- Identify and understand your most profitable customers for market planning, media strategy, managing customer growth and retention.
- Identify potential customers to find untapped opportunities.
- Determine where to target new market expansions and growth or market disinvestment with a clear picture of your customer's key demographics.
- Create marketing initiatives/programs after analyzing your current customers to understand who is purchasing your product or service.
- Define sales territories, retail catchments and define targets and benchmarks.
- Manage local service requirements and define resource requirements for a wide variety of organizations from emergency services, to health and utilities.

COVERAGE: 50 States, D.C., Puerto Rico

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., Region, State

SOURCE: Pitney Bowes Software

FEATURES AND TOOLS

- Includes 2010, current year and 5 year projections.
- Available as stand-alone data sets for use in other software, including MapInfo Professional® and MapInfo® Stratus™.
- Also available through Pitney Bowes Software platforms, such as AnySite®, which provide users with an automated reporting and analytical environment.
- Includes data for Puerto Rico.

PRODUCT LAYERS/CONFIGURATIONS

- Sex by Age (Hispanic or Latino)
- Sex by Age (Not Hispanic or Latino)
- Hispanic or Latino by Specific Origin

Other data sets you may want to consider:

GroundView Bundles:

- > [Business Summary](#)
 - > [Population](#)
 - > [Population by Race](#)
 - > [Family](#)
 - > [Housing](#)
 - > [Socio-Economic](#)
 - > [Household Income](#)
 - > [Household Financial Assets & Wealth](#)
 - > [Consumer Expenditure Potential](#)
 - > [Retail Sales Potential](#)
-
- > [U.S. Census Boundary Bundle](#)
 - > [5-Digit ZIP Codes](#)

To purchase this data or get information related to pricing, email us today.



This module reviews types of households, age and children. General categories include variables for: Households, Family Households, Nonfamily Households, Household Type by Age of Householder, Household Type by Household Size, Households by Presence and Age of Own Children, and Family Type by Presence and Age of Own Children.

Several population characteristics are estimated and projected using the American Community Survey (ACS) data. The Pitney Bowes Software Enhanced 2010 American Community Survey provides an effective new data source that replaces the discontinued long-form census data. As an ongoing survey, the ACS is a rich source of continuous data on population and household characteristics.

BENEFITS

- Identify and understand your most profitable customers for market planning, media strategy, managing customer growth and retention.
- Identify potential customers to find untapped opportunities.
- Determine where to target new market expansions and growth or market disinvestment with a clear picture of your customer's key demographics.
- Create marketing initiatives/programs after analyzing your current customers to understand who is purchasing your product or service.
- Define sales territories, retail catchments and define targets and benchmarks.
- Manage local service requirements and define resource requirements for a wide variety of organizations from emergency services, to health and utilities.

COVERAGE: 50 States, D.C.

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., Region, State

SOURCE: Pitney Bowes Software

FEATURES

- Reviews types of households, age and children.
- Includes 2010, current year and 5 year projections.
- Available as stand-alone data sets for use in other software, including MapInfo Professional® and MapInfo® Stratus™.
- Also available through Pitney Bowes Software platforms, such as AnySite®, which provide users with an automated reporting and analytical environment.

PRODUCT LAYERS/CONFIGURATIONS

- Households
- Family Households
- Nonfamily Households
- Household Type by Age of Householder
- Household Type by Household Size
- Households by Presence and Age of Own Children
- Family Type by Presence and Age of Own Children

Other data sets you may want to consider:

GroundView Bundles:

- > [Business Summary](#)
 - > [Population](#)
 - > [Population by Race](#)
 - > [Population by Hispanic/Not Hispanic](#)
 - > [Housing](#)
 - > [Socio-Economic](#)
 - > [Household Income](#)
 - > [Household Financial Assets & Wealth](#)
 - > [Consumer Expenditure Potential](#)
 - > [Retail Sales Potential](#)
-
- > [U.S. Census Boundary Bundle](#)
 - > [5-Digit ZIP Codes](#)

To purchase this data or get information related to pricing, email us today.



This module groups housing tenure (owners & renters) by the number of units in housing structures, tenure of householder, number of vehicles, rent and value.

BENEFITS

- Identify and understand your most profitable customers for market planning, media strategy, managing customer growth and retention.
- Identify potential customers to find untapped opportunities.
- Determine where to target new market expansions and growth or market disinvestment with a clear picture of your customer's key demographics.
- Create marketing initiatives/programs after analyzing your current customers to understand who is purchasing your product or service.
- Define sales territories, retail catchments and define targets and benchmarks.
- Manage local service requirements and define resource requirements for a wide variety of organizations from emergency services, to health and utilities.

FEATURES

- Includes 2010, current year and 5 year projections.
- Available as stand-alone data sets for use in other software, including MapInfo Professional® and MapInfo® Stratus™.
- Also available through Pitney Bowes Software platforms, such as AnySite®, which provide users with an automated reporting and analytical environment.
- Includes data for Puerto Rico.

COVERAGE: 50 States, D.C., Puerto Rico (Current Year Only)

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., Region, State

SOURCE: Pitney Bowes Software

PRODUCT LAYERS/CONFIGURATIONS

- Housing Units
- Households
- Tenure
- Vacancy Status
- Race of Householder
- Hispanic or Latino Origin of Householder by Race of Householder
- Total Population in Occupied Housing Units by Tenure
- Average Household Size of Occupied Housing Units by Tenure
- Tenure by Race of Householder
- Tenure by Hispanic or Latino Origin of Householder
- Tenure by Household Size
- Tenure by Age of Householder
- Occupied Units in Structure
- Tenure by Units in Structure
- House Heating Fuel
- Vehicles Available
- Tenure by Vehicles Available
- Aggregate Number of Vehicles Available
- Average Number of Vehicles Available
- Contract Rent
- Median Contract Rent
- Aggregate Contract Rent
- Average Contract Rent
- Home Value
- Median Home Value
- Aggregate Home Value
- Average Home Value

Other data sets you may want to consider:

GroundView Bundles:

- > [Business Summary](#)
 - > [Population](#)
 - > [Population by Race](#)
 - > [Population by Hispanic/Not Hispanic](#)
 - > [Family](#)
 - > [Socio-Economic](#)
 - > [Household Income](#)
 - > [Household Financial Assets & Wealth](#)
 - > [Consumer Expenditure Potential](#)
 - > [Retail Sales Potential](#)
-
- > [U.S. Census Boundary Bundle](#)
 - > [5-Digit ZIP Codes](#)

To purchase this data or get information related to pricing, email us today.



This module provides data on marital status, transportation time to work, educational attainment & occupation.

BENEFITS

- Identify and understand your most profitable customers for market planning, media strategy, managing customer growth and retention.
- Identify potential customers to find untapped opportunities.
- Determine where to target new market expansions and growth or market disinvestment with a clear picture of your customer's key demographics.
- Create marketing initiatives/programs after analyzing your current customers to understand who is purchasing your product or service.
- Define sales territories, retail catchments and define targets and benchmarks.
- Manage local service requirements and define resource requirements for a wide variety of organizations from emergency services, to health and utilities.

COVERAGE: 50 States, D.C., Puerto Rico (Current Year Only)

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., Region, State

SOURCE: Pitney Bowes Software

FEATURES

- Includes 2010, current year and 5 year projections.
- Available as stand-alone data sets for use in other software, including MapInfo Professional® and MapInfo® Stratus™.
- Also available through Pitney Bowes Software platforms, such as AnySite®, which provide users with an automated reporting and analytical environment.

PRODUCT LAYERS/CONFIGURATIONS

- Marital Status for the Population 15 Years and Over
- Workers
- Workers by Means of Transportation to Work
- Workers by Travel Time to Work
- Aggregate Travel Time to Work
- Average Travel Time to Work
- Educational Attainment for the Population 25 Years and Over
- Civilian Employed Population 16 Years and Over
- Industry for the Civilian Employed Population 16 Years and Over
- Occupation for the Civilian Employed Population 16 Years and Over
- Socio-Economic Status Index

Other data sets you may want to consider:

GroundView Bundles:

- > [Business Summary](#)
 - > [Population](#)
 - > [Population by Race](#)
 - > [Population by Hispanic/Not Hispanic](#)
 - > [Family](#)
 - > [Housing](#)
 - > [Household Income](#)
 - > [Household Financial Assets & Wealth](#)
 - > [Consumer Expenditure Potential](#)
 - > [Retail Sales Potential](#)
-
- > [U.S. Census Boundary Bundle](#)
 - > [5-Digit ZIP Codes](#)

To purchase this data or get information related to pricing, email us today.



GroundView®: Household Income Bundle



This module provides cross-tabulations of Household Income, defined as the total “money income” of all household members. The amount includes wages and salaries, income of the self-employed, employer contributions to pensions, dividend income, rental income, interest income, and government-transfer payments like Social Security and veterans’ benefits. It does not include the value of “in-kind” government payments like Medicare, Medicaid, or food stamps.

BENEFITS

- Identify and understand your most profitable customers for market planning, media strategy, managing customer growth and retention.
- Identify potential customers to find untapped opportunities.
- Determine where to target new market expansions and growth or market disinvestment with a clear picture of your customer’s key demographics.
- Create marketing initiatives/programs after analyzing your current customers to understand who is purchasing your product or service.
- Define sales territories, retail catchments and define targets and benchmarks.
- Manage local service requirements and define resource requirements for a wide variety of organizations from emergency services, to health and utilities.

COVERAGE: 50 States, D.C., Puerto Rico (Current Year Only)

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., Region, State

SOURCE: Pitney Bowes Software

FEATURES

- Includes 2010, current year and 5 year projections.
- Available as stand-alone data sets for use in other software, including MapInfo Professional® and MapInfo® Stratus™.
- Also available through Pitney Bowes Software platforms, such as AnySite®, which provide users with an automated reporting and analytical environment.
- Includes data for Puerto Rico.

PRODUCT LAYERS/CONFIGURATIONS

- Households
- Age of Householder
- Household Income
- Median Household Income
- Aggregate Household Income
- Average Household Income
- Age of Householder by Household Income
- Median Household Income by Age of Householder
- Aggregate Household Income by Age of Householder
- Average Household Income by Age of Householder

Other data sets you may want to consider:

GroundView Bundles:

- > [Business Summary](#)
 - > [Population](#)
 - > [Population by Race](#)
 - > [Population by Hispanic/Not Hispanic](#)
 - > [Family](#)
 - > [Housing](#)
 - > [Socio-Economic](#)
 - > [Household Financial Assets & Wealth](#)
 - > [Consumer Expenditure Potential](#)
 - > [Retail Sales Potential](#)
-
- > [U.S. Census Boundary Bundle](#)
 - > [5-Digit ZIP Codes](#)

To purchase this data or get information related to pricing, email us today.



GroundView®: Household Financial Assets & Wealth Bundle



This module provides household distributions by wealth (net worth) and financial assets. General categories include variables for: Household Distribution by Financial Assets and Household Distribution by Wealth (Net Worth).

Household wealth or net worth is the difference between total assets and total liabilities at the household level. Assets include financial assets, vehicles, primary residence, investment real estate, business assets, and a residual category of non-financial assets. Financial assets include transaction accounts (for example, checking and savings accounts), certificates of deposit, savings bonds, bonds, stocks, mutual funds, retirement accounts, cash value of life insurance, and a residual category of other managed financial assets. The concept of financial assets is a subset of household wealth.

BENEFITS

- Identify and understand your most profitable customers for market planning, media strategy, managing customer growth and retention.
- Identify potential customers to find untapped opportunities.
- Determine where to target new market expansions and growth or market disinvestment with a clear picture of your customer's key demographics.
- Create marketing initiatives/programs after analyzing your current customers to understand who is purchasing your product or service.
- Define sales territories, retail catchments and define targets and benchmarks.
- Manage local service requirements and define resource requirements for a wide variety of organizations from emergency services, to health and utilities.

COVERAGE: 50 States, D.C.

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., Region, State

SOURCE: Pitney Bowes Software

FEATURES

- Includes 2010, current year and 5 year projections.
- Available as stand-alone data sets for use in other software, including MapInfo Professional® and MapInfo® Stratus™.
- Also available through Pitney Bowes Software platforms, such as AnySite®, which provide users with an automated reporting and analytical environment.

PRODUCT LAYERS/CONFIGURATIONS

- Transaction accounts (for example, checking and savings accounts)
- Certificates of deposit
- Savings bonds
- Bonds, stocks, mutual funds
- Retirement accounts
- Cash value of life insurance
- Residual category of other managed financial assets

Other data sets you may want to consider:

GroundView Bundles:

- > [Business Summary](#)
 - > [Population](#)
 - > [Population by Race](#)
 - > [Population by Hispanic/Not Hispanic](#)
 - > [Family](#)
 - > [Housing](#)
 - > [Socio-Economic](#)
 - > [Household Income](#)
 - > [Consumer Expenditure Potential](#)
 - > [Retail Sales Potential](#)
-
- > [U.S. Census Boundary Bundle](#)
 - > [5-Digit ZIP Codes](#)

To purchase this data or get information related to pricing, email us today.



GroundView®: Consumer Expenditure Potential Bundle

Consumer demand or “expenditure potential” is an estimate of the annual amount of money spent by households on various consumer goods and services. This module estimates consumer expenditures based on the Bureau of Labor Statistics Consumer Expenditure Survey.

BENEFITS

- Identify and understand your most profitable customers for market planning, media strategy, managing customer growth and retention.
- Identify potential customers to find untapped opportunities.
- Determine where to target new market expansions and growth or market disinvestment with a clear picture of your customer’s key demographics.
- Create marketing initiatives/programs after analyzing your current customers to understand who is purchasing your product or service.
- Define sales territories, retail catchments and define targets and benchmarks.
- Manage local service requirements and define resource requirements for a wide variety of organizations from emergency services, to health and utilities.

COVERAGE: 50 States, D.C., Puerto Rico

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., Region, State

SOURCE: Pitney Bowes Software

FEATURES

- Includes 2010, current year and 5 year projections.
- Available as stand-alone data sets for use in other software, including MapInfo Professional® and MapInfo® Stratus™.
- Also available through Pitney Bowes Software platforms, such as AnySite®, which provide users with an automated reporting and analytical environment.
- Includes data for Puerto Rico.

PRODUCT LAYERS/CONFIGURATIONS

- Total Household Expenditures
- Food, Alcoholic beverages
- Household Operations and Housekeeping supplies
- Household furnishings and equipment
- Apparel and services
- Transportation
- Healthcare
- Entertainment
- Personal care products and services
- Reading
- Education
- Tobacco products and smoking supplies

Other data sets you may want to consider:

GroundView Bundles:

- > [Business Summary](#)
 - > [Population](#)
 - > [Population by Race](#)
 - > [Population by Hispanic/Not Hispanic](#)
 - > [Family](#)
 - > [Housing](#)
 - > [Socio-Economic](#)
 - > [Household Income](#)
 - > [Household Financial Assets & Wealth](#)
 - > [Retail Sales Potential](#)
-
- > [U.S. Census Boundary Bundle](#)
 - > [5-Digit ZIP Codes](#)

To purchase this data or get information related to pricing, email us today.





Retail Sales Potential provides estimates and projections of consumer potential organized by store type. The Retail Sales Potential estimates are demand side estimates in that they are aggregates of the Consumer Expenditure Potential data. General categories include variables for Retail Sales Potential by Store Type.

BENEFITS

- Identify and understand your most profitable customers for market planning, media strategy, managing customer growth and retention.
- Identify potential customers to find untapped opportunities.
- Determine where to target new market expansions and growth or market disinvestment with a clear picture of your customer's key demographics.
- Create marketing initiatives/programs after analyzing your current customers to understand who is purchasing your product or service.
- Define sales territories, retail catchments and define targets and benchmarks.
- Manage local service requirements and define resource requirements for a wide variety of organizations from emergency services, to health and utilities.

COVERAGE: 50 States, D.C., Puerto Rico

RELEASE SCHEDULE: Annually

UNIT OF SALE: U.S., Region, State

SOURCE: Pitney Bowes Software

FEATURES

- Includes 2010, current year and 5 year projections.
- Available as stand-alone data sets for use in other software, including MapInfo Professional® and MapInfo® Stratus™.
- Also available through Pitney Bowes Software platforms, such as AnySite®, which provide users with an automated reporting and analytical environment.
- Includes data for Puerto Rico.

PRODUCT LAYERS/CONFIGURATIONS

- Retail Sales Potential by Store Type

Other data sets you may want to consider:

GroundView Bundles:

- > [Business Summary](#)
 - > [Population](#)
 - > [Population by Race](#)
 - > [Population by Hispanic/Not Hispanic](#)
 - > [Family](#)
 - > [Housing](#)
 - > [Socio-Economic](#)
 - > [Household Income](#)
 - > [Household Financial Assets & Wealth](#)
 - > [Consumer Expenditure Potential](#)
-
- > [U.S. Census Boundary Bundle](#)
 - > [5-Digit ZIP Codes](#)

To purchase this data or get information related to pricing, email us today.



U.S. Business Points

The U.S. Business Points data set consists of a comprehensive database of unique geographic points of business locations for approximately 14 million businesses throughout the U.S. and Canada.

Organizations use this data set to see business locations in any given geographic area, and gather valuable information on those businesses, such as business name, complete address information, Standard Industrial Code (SIC) (8-digit), and North American Industrial Classification System code (NAICS), employee sizes at location and parent company, sales volumes at location and parent company, ownership structure, and more.

Since users may have varying degrees of familiarity with the more current NAICS system versus the longstanding SIC, Pitney Bowes Software chose to include tabulations and estimates for both systems in the U.S. Business Points data set.

Developed from multiple sources, the U.S. Business Points data set is verified, cleansed and integrated to create the reliable business database that users require.

BENEFITS

- Provides users with the ability to perform a thorough review of business information, from analysis to action.
- Offers best overall value in a national business database available.
- Includes comprehensive view of over 16 million businesses of all sizes and from every industry.
- Contains cleansed data.
- Includes full values in critical fields.
- Consists of sixteen different industry-specific categories in .TAB file format, making the data fully compatible with Pitney Bowes Software.
- Enables users to analyze market opportunities and assess competitive threats from technologies.
- Allows organizations to build more effective marketing and sales strategies and assign more balanced sales territories.

COVERAGE: 50 States, D.C.

RELEASE SCHEDULE: Quarterly

UNIT OF SALE: U.S.

SOURCE: Pitney Bowes Software, GeoResults, Inc.

FEATURES AND TOOLS

- Uses the more current North American Industrial Classification System (NAICS) code system, thus updating the longstanding Standard Industrial Classification system (SIC).
- Many users still find more familiarity with the SIC system, therefore the U.S. Business Points data set provides tabulations and estimates using both systems.
- Quarterly updates provide the most recent business listings.
- Available in sixteen industry-specific packages.
- Complimentary Query Wizard for all attributes contained within the file, including:
 - SIC Codes
 - Business Name, Address, City, ZIP Code, County, State, CBSA Code
 - Employee Size
 - Sales Volumes
 - Search by Arbitrary Region

PRODUCT LAYERS/ CONFIGURATIONS

- Agriculture, Forestry and Mining
- Contractor or Construction
- Manufacturing
- Transportation, Communication and Public Utilities
- Wholesale
- Retail
- Finance, Insurance, Real Estate
- Business and Personal services
- Health
- Legal
- Education
- Membership Organizations
- Accounting, Architecture and Engineering
- Household and Miscellaneous Services
- Government
- Non-Classified Establishments

Other data sets you may want to consider:

GroundView Bundle:
> [Business Summary](#)

To purchase this data or get information related to pricing, email us today.





GroundView® Business Summary has complete information on more than 14 million U.S. businesses, with the highest accuracy of any business list on the market.

The data set contains an aggregation of business establishments, employment, occupation, payroll, and retail sales for all standard census geography levels, as well as for ZIP Codes and Designated Market Areas—with nearly 14 million businesses are geocoded to their street address. Business industrial classifications are summarized along with employee counts, occupational groups, payroll estimates, and retail sales estimates at the census block group level.

The database is derived from multiple sources, including telephone listings, city directories, annual reports, and 10K filings. It covers practically every business throughout the United States.

BENEFITS

- Identify clusters of businesses for customer acquisition programs.
- Segment businesses by industry or size for marketing and sales campaigns.
- Profile the business composition for any market area.
- Identify the extent of competition in each market.
- Locate areas of unmet demand.
- Target commercial buyers for your products and services.
- Enhance your small business development with detailed business demographics.

COVERAGE: 50 States, D.C.

**RELEASE
SCHEDULE:** Annually

UNIT OF SALE: U.S., Region, State

SOURCE: Pitney Bowes Software

Other data sets you may want to consider:

> [U.S. Business Points](#)

FEATURES

- Uses the more current North American Industrial Classification System (NAICS) code system, thus updating the longstanding Standard Industrial Classification system (SIC).
- Many users still find more familiarity with the SIC system, therefore the Business Summary data set provides tabulations and estimates using BOTH systems.

PRODUCT LAYERS/CONFIGURATIONS

- State
- Designated Marketing Areas (DMA)
- Core Based Statistical Area (CBSA)
- County
- ZIP Code
- Place
- Census Minor Civil Division (MCD)
- Census Tract
- Census Block Group

To purchase this data or get information related to pricing, email us today.



Canada Business Points

The Canada Business Points data set has 49 variables, including company name, 6-digit SIC (Standard Industrial Classification Code) and description, sales, and employment for over one million Canadian businesses.

BENEFITS

- Provides geographic location information and related attributes for over one million Canadian businesses.
- Enables automated reporting and robust analytics.

COVERAGE: Canada

RELEASE SCHEDULE: Quarterly

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: Pitney Bowes Software, InfoCanada Business File

Other data sets you may want to consider:

- > [Canada Business Summary/Canada Retail Summary](#)
- > [Canada Financial Institutions](#)
- > [Canada General Merchandise](#)
- > [Canada Shopping Centres](#)
- > [Canada Storebase](#)

FEATURES AND TOOLS

- Available on a “stand-alone” basis (in Microsoft Access MDB or MapInfo Professional® and MapInfo® Stratus™ formats) or integrated into software (AnySite®).
- Contains 1,384,190 businesses, located within the ten provinces and three territories, including:
 - Newfoundland and Labrador
 - Prince Edward Island
 - Nova Scotia
 - New Brunswick
 - Quebec
 - Ontario
 - Manitoba
 - Saskatchewan
 - Alberta
 - British Columbia
 - Yukon
 - Northwest Territories
 - Nunavut

PRODUCT LAYERS/CONFIGURATIONS

- For each business, 49 variables are available, including:
 - Company name
 - 6-digit SIC (Standard Industrial Classification Code) and description
 - Sales
 - Employment

To purchase this data or get information related to pricing, email us today.





This data set bundle includes the following:

The **Canada Business Summary** data set, which contains the Canada Business Summary tables for each level of Canadian geography. Each table represents counts of businesses in Canada by 2-digit (US) SIC code for all levels of geography. All data are based on the Canadian Business Points data set, which contains the unit record level information on businesses in Canada.

The **Canada Retail Summary** data set, which contains the Canada Retail Summary tables for each level of Canadian geography. Each table represents counts of retail specific businesses in Canada by 3-digit North American Industrial Classification System (NAICS) code for all levels of geography. The data are extracted from the Canadian Business Points data set, which contains the unit-record level information on businesses in Canada.

BENEFITS

- Provides the most comprehensive summary of businesses and retail outlets in Canada.
- Enables automated reporting and robust analytics.

COVERAGE: Canada

RELEASE SCHEDULE: Annually

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: Pitney Bowes Software,
InfoCanada Business File

Other data sets you may want to consider:

- > [Canada Business Points](#)
- > [Canada Financial Institutions](#)
- > [Canada General Merchandise](#)
- > [Canada Shopping Centres](#)
- > [Canada Storebase](#)

FEATURES AND TOOLS

- Available on a “stand-alone” basis (in Microsoft Access MDB, or MapInfo Professional® and MapInfo® Stratus™ formats) or integrated into software (AnySite®).
- Data is provided at the following geographic levels:
 - Province / Territory
 - Census Metropolitan Area/Census Agglomeration (CMA/CA)
 - Census Division
 - Census Tract
 - Census Subdivision
 - Dissemination Area (DA)
 - Federal Electoral District
 - Forward Sortation Area

PRODUCT LAYERS/CONFIGURATIONS

- Canada Business Summary
- Canada Retail Summary

To purchase this data or get information related to pricing, email us today.



Canada Financial Institutions

The Canada Financial Institutions file includes the branches of all deposit-taking financial institutions (such as banks, trust companies, credit unions, and caisses populaires) in Canada. The Canadian Payments Association originally developed the file to assist in the collection of payment items, the processing of direct deposits, and pre-authorized payments to individuals at any financial institution in Canada.

BENEFITS

- Includes 36 variables for robust analysis.
- Aids organizations in the collection of payment items and the processing of direct deposits.
- Helps ensure correct pre-authorized payments to individuals at any financial institution.

COVERAGE: Canada

**RELEASE
SCHEDULE:** Quarterly

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: Canadian Payments Association,
Pitney Bowes Software

Other data sets you may want to consider:

- > [Canada Business Points](#)
- > [Canada Business Summary/
Canada Retail Summary](#)
- > [Canada General Merchandise](#)
- > [Canada Shopping Centres](#)
- > [Canada Storebase](#)

FEATURES AND TOOLS

- Includes nine major institutions:
 - Royal Bank
 - TD Canada Trust
 - Bank of Nova Scotia
 - CIBC
 - Bank of Montreal
 - National Bank
 - Laurentian Bank
 - Alberta Treasury Branch
 - HSBC Bank Canada
- Available on a “stand-alone” basis (in Microsoft Access MDB, or MapInfo Professional® and MapInfo® Stratus™ formats) or integrated into software (AnySite®).

PRODUCT LAYERS/CONFIGURATIONS

- Two versions available
 - Full (includes all records)
 - Regular (includes open branches only, not head offices)

To purchase this data or get information related to pricing, email us today.



Canada General Merchandise

The Canada General Merchandise database contains the chain name, city and location coordinates of individual general merchandise stores across Canada for leading chains.

BENEFITS

- Provides most comprehensive detail on chain stores in Canada, including 33 variables.
- Enables automated reporting and robust analytics.

COVERAGE: Canada

**RELEASE
SCHEDULE:** Annually

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: InfoCanada Business File

Other data sets you may want to consider:

- > [Canada Business Points](#)
- > [Canada Business Summary/
Canada Retail Summary](#)
- > [Canada Financial Institutions](#)
- > [Canada Shopping Centres](#)
- > [Canada Storebase](#)

FEATURES AND TOOLS

- Available on a “stand-alone” basis (in Microsoft Access MDB, or MapInfo Professional® TAB formats) or integrated into software (TargetPro™ or AnySite®)
- Contains 14,665 general merchandise stores for 20 store chains:

— Home Hardware	— Winners	— Sears
— Rona	— The Bargain Shop	— Hart
— Pro Hardware	— BMR	— Costco
— Canadian Tire	— Lowe’s Home Improvement	— Best Buy
— True Value	— Future Shop	— TSC Stores
— Hudson’s Bay Company	— Saan Stores Ltd.	— Kent
— Wal-Mart	— Home Depot	

To purchase this data or get information related to pricing, email us today.



Canada Shopping Centres

The Canada Shopping Centres database is made up of two related data sets:

Canada Shopping Centres data set contains the location coordinates of individual shopping centers across Canada.

Anchor Stores data set contains a list of the major stores within the Canada Shopping Centres, as well as a description of the store and the square footage. This database also provides the location coordinates of each anchor store.

BENEFITS

- Provides the most comprehensive information available for Shopping Centres.
- Includes 32 variables for shopping centres and 18 variables for anchor stores.
- Delineates between traditional shopping centers (those with a gross leasable area of 30,000 sq. ft. or greater) and non-traditional (those with less than 30,000 sq. leasable space).

COVERAGE: Canada

RELEASE SCHEDULE: Annually

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: Rogers Media: The Monday Report on Retailers; Pitney Bowes Software

Other data sets you may want to consider:

- > [Canada Business Points](#)
- > [Canada Business Summary/Canada Retail Summary](#)
- > [Canada Financial Institutions](#)
- > [Canada General Merchandise](#)
- > [Canada Storebase](#)

FEATURES AND TOOLS

- Contains over 2,800 shopping centres with more than 7,500 anchor stores associated with the shopping centres.
- Available on a “stand-alone” basis (in Microsoft Access MDB, or MapInfo Professional® and MapInfo® Stratus™ formats) or integrated into software (AnySite®) for use in a more automated reporting and analytical environment.

PRODUCT LAYERS/CONFIGURATIONS

- Canada Shopping Centres
- Anchor Stores

To purchase this data or get information related to pricing, email us today.



Canada Storebase

The Canada Storebase data set contains the chain name, store name and location coordinates of individual grocery stores across Canada.

BENEFITS

- Provides the most comprehensive information available for grocery stores.
- Includes 33 variables.

COVERAGE: Canada

**RELEASE
SCHEDULE:** Annually

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: InfoCanada Business File

Other data sets you may want to consider:

- > [Canada Business Points](#)
- > [Canada Business Summary/
Canada Retail Summary](#)
- > [Canada Financial Institutions](#)
- > [Canada General Merchandise](#)
- > [Canada Shopping Centres](#)

FEATURES AND TOOLS

- Available on a “stand-alone” basis (in Microsoft Access MDB, or MapInfo Professional® and MapInfo® Stratus™ formats) or integrated into software (AnySite®) for use in a more automated reporting and analytical environment.
- Contains more than 16,000 grocery stores for over 200 different grocery store chains, including:

- IGA	- Food Basics	- Real Canadian Superstore	- Valu-Mart	- Price Chopper	- Zehrs Markets
- Co-Op	- Extra Foods	- Ami	- Super C	- Save Easy	- Rabba Fine Foods
- Metro	- Provigo	- Market Place IGA	- Atlantic Superstore	- Freshmart	- Shop Easy
- Sobeys	- Maxi	- Save-On-Foods	- Your Independent Grocer	- L'Intermarche	
- Safeway	- Food Town			- Solo	
- Foodland	- Loblaws			- Cash and Carry	
- No Frills					

To purchase this data or get information related to pricing, email us today.





The 2011 Canadian Census Demographics data sets include information on Canada's population which is collected on the census short-form census covering all dwellings. Topics covered include: total population and dwellings, population by age and sex, household and family types, and language usage.

The census is a national 100% enumeration of the population, which gathers information about people living in Canada including Canadian citizens, landed immigrants, and non-permanent residents. The census also counts Canadian citizens and landed immigrants who are temporarily outside Canada on Census Day.

Four PowerPacks are offered in the 2011 Canadian Census Demographics Product Suite:

- **2011 Canadian Census PP1 Population & Dwelling Counts:** 100% population & unrounded dwelling counts.
- **2011 Canadian Census PP2 Age & Sex:** 100% data for population by 5-year age groups and selected single years.
- **2011 Canadian Census PP3 Family and Household Information:** Data for marital status, families, households, and structural type of dwelling.
- **2011 Canadian Census PP4 Language:** Population data by mother tongue, by home language, by knowledge of official languages, and by knowledge of non-official languages.

BENEFITS

- Organizations can combine the Canada Census Data with their own data to create thematic maps to easily view and analyze trends, such as sales, population growth, etc.

COVERAGE: Canada

VINTAGE: May 2011

UNIT OF SALE: Canada, Region

SOURCE: Statistics Canada, Pitney Bowes Software

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [2011 Canadian Census Boundaries, Enhanced](#)
- > [Forward Sortation Areas \(FSAs\)](#)

FEATURES AND TOOLS

- Includes quality assurance checks for data integrity and consistency within each release and between key universe variables in subsequent releases.
- Ensures Census data is released with full roster at each geography level.
- Aligns FSA rollups with Pitney Bowes Software information; aggregates DA level data to approximate FSA geographies using our proprietary DA to FSA concordance, which is updated annually.

PRODUCT LAYERS/CONFIGURATIONS

- Canada
- Province
- Census Divisions
- Census Subdivisions
- Census Metropolitan Areas/Census Agglomerations (CMA/CA)
- Census Tracts
- Dissemination Areas (DA)
- Federal Electoral Districts
- Forward Sortation Areas

To purchase this data or get information related to pricing, email us today.



Daytime Population

Daytime Population estimates are based on compiled business data which includes counts of employees who work, during the day, at the business location within a given dissemination area. These statistics are aggregated for each Dissemination Area (DA) to arrive at estimates of the number of daytime employees. Daytime Employees are then added to the at-home residential population – whether retired, in school, or simply not in the labor force—to arrive at total Daytime Population.

BENEFITS

- Enables business to analyze opportunities to attract customers at their daytime location as opposed to the nighttime, residential location.

FEATURES AND TOOLS

- The data set includes variables, which are considered “current year” estimates as well as projections for selected future years.
- Data is provided at the following geographic levels:
 - Canada
 - Province
 - Census Metropolitan Area/ Census Agglomeration (CMA/CA)
 - Census Division
 - Census Tract
 - Census Subdivision
 - Dissemination Area (DA)
 - Federal Electoral District
 - Forward Sortation Area

COVERAGE: Canada

RELEASE SCHEDULE: Annually

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: Statistics Canada,
Pitney Bowes Software

PRODUCT LAYERS/CONFIGURATIONS

- Estimated Daytime Population
- Estimated Daytime Employees
- Estimated Daytime At Home Persons
- Estimated Daytime At Home Persons 0-14 yrs
- Estimated Daytime At Home Persons 15-64 yrs
- Estimated Daytime At Home Persons 65+ yrs

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [2011 Canadian Census Demographics](#)
- > [Estimates and Projections Canada](#)
- > [Canada Expenditure Potential](#)
- > [Canada Food Expenditure Potential](#)
- > [Canada Household Facilities and Equipment](#)
- > [Disposable and Discretionary Income Canada](#)
- > [Canada Wealth](#)
- > [New Vehicle Registration](#)
- > [Total Vehicles in Operation](#)
- > [PSYTE HD Canada](#)
- > [PSYTE HD Financial](#)

To purchase this data or get information related to pricing, email us today.



Estimates and Projections Canada

The Estimates and Projections Canada data set contains demographic variables such as total population and households as well as the characteristics of populations (for example, age and sex composition) and households (for example, income). Other variable groups in the database include: marital status, family composition, educational attainment, labor force participation, occupation, and home language.

BENEFITS

- These estimates are useful for businesses interested in referencing data over a number of years to help spot current trends.

FEATURES AND TOOLS

- The database includes variables that are considered “current year” estimates as well as projections for the next 3, 5 and 10 years.
- Unique and invaluable team of Pitney Bowes Software demographers, geographers, and statisticians apply over 25 years of experience in producing demographic estimates and projections for the U.S. and Canada.
- Proprietary methodologies used to develop and update the Canadian demographic estimates and projections build on extensive Pitney Bowes Software expertise using a combination of traditional demographic techniques as well as innovative processes, which take advantage of proprietary resources.
- Data is provided at the following geographic levels:
 - Canada
 - Province
 - Census Metropolitan Area/Census Agglomeration (CMA/CA)
 - Census Division
 - Census Tract
 - Census Subdivision
 - Dissemination Area (DA)
 - Federal Electoral District
 - Forward Sortation Area

COVERAGE: Canada

RELEASE SCHEDULE: Annually

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: Statistics Canada,
Pitney Bowes Software

PRODUCT LAYERS/CONFIGURATIONS

- Current Year, 3-Year Projections, 5-Year Projections, 10-Year Projections available for:
 - Population
 - Households
 - Marital status
 - Family composition
 - Educational attainment
 - Labor force participation
 - Occupation
 - Home language

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [2011 Canadian Census Demographics](#)
- > [Daytime Population](#)
- > [Canada Expenditure Potential](#)
- > [Canada Food Expenditure Potential](#)
- > [Canada Household Facilities and Equipment](#)
- > [Disposable and Discretionary Income Canada](#)
- > [Canada Wealth](#)
- > [New Vehicle Registration](#)
- > [Total Vehicles in Operation](#)
- > [PSYTE HD Canada](#)
- > [PSYTE HD Financial](#)

To purchase this data or get information related to pricing, email us today.



Canada Expenditure Potential

The Canada Expenditure Potential data set provides dollar estimates of the amount of money spent annually, in aggregate, on detailed categories of consumer expenditures. The estimates are based on coefficients developed from the linkage of Statistics Canada's Survey of Household Spending with Pitney Bowes Software's PSYTE HD Canada segmentation system.

BENEFITS

- Helps organizations gain insights and understanding into how and where consumers are spending money.
- Aids in identifying potential customers and untapped opportunities.

FEATURES AND TOOLS

- Data is provided at the following geographic levels:
 - Canada
 - Province
 - Census Metropolitan Area/Census Agglomeration (CMA/CA)
 - Census Division
 - Census Tract
 - Census Subdivision
 - Dissemination Area (DA)
 - Federal Electoral District
 - Forward Sortation Area

PRODUCT LAYERS/CONFIGURATIONS

- Includes 362 variables for the following areas:
 - Total Current Consumption
 - Personal Taxes
 - Personal life insurance & pensions
 - Gifts & Contributions

COVERAGE:	Canada
RELEASE SCHEDULE:	Annually
UNIT OF SALE:	Canada, Region, Province, CMA
SOURCE:	Statistics Canada, Pitney Bowes Software

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [2011 Canadian Census Demographics](#)
- > [Daytime Population](#)
- > [Estimates and Projections Canada](#)
- > [Canada Food Expenditure Potential](#)
- > [Canada Household Facilities and Equipment](#)
- > [Disposable and Discretionary Income Canada](#)
- > [Canada Wealth](#)
- > [New Vehicle Registration](#)
- > [Total Vehicles in Operation](#)
- > [PSYTE HD Canada](#)
- > [PSYTE HD Financial](#)

To purchase this data or get information related to pricing, email us today.



Canada Food Expenditure Potential

The Canada Food Expenditure Potential data set provides dollar estimates of the amount of money spent annually, in aggregate, on detailed categories of food products, including restaurant spending and food consumed away from home. The estimates are based on coefficients developed from the linkage of Statistics Canada's Food Expenditure Survey (FoodEx) with Pitney Bowes Software's PSYTE HD Canada segmentation system.

BENEFITS

- Helps organizations gain insights and understanding into how and where consumers are spending money on food products, including money spent at restaurants and on food consumed away from home.
- Aids in identifying potential customers and untapped opportunities.

COVERAGE:	Canada
RELEASE SCHEDULE:	Annually
UNIT OF SALE:	Canada, Region, Province, CMA
SOURCE:	Statistics Canada, Pitney Bowes Software

FEATURES AND TOOLS

- Data is provided at the following geographic levels:
 - Canada
 - Province
 - Census Metropolitan Area/Census Agglomeration (CMA/CA)
 - Census Division
 - Census Tract
 - Census Subdivision
 - Dissemination Area (DA)
 - Federal Electoral District
 - Forward Sortation Area

PRODUCT LAYERS/CONFIGURATIONS

- Total expenditure
- Total annual food expenditure
- Food purchased from stores (by specific types of products)
 - While on trips overnight or longer
 - Locally and on day trips
- Food purchased from restaurants (by type of restaurant)
 - While on overnight or longer trips
 - Locally and on day trips

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [2011 Canadian Census Demographics](#)
- > [Daytime Population](#)
- > [Estimates and Projections Canada](#)
- > [Canada Expenditure Potential](#)
- > [Canada Household Facilities and Equipment](#)
- > [Disposable and Discretionary Income Canada](#)
- > [Canada Wealth](#)
- > [New Vehicle Registration](#)
- > [Total Vehicles in Operation](#)
- > [PSYTE HD Canada](#)
- > [PSYTE HD Financial](#)

To purchase this data or get information related to pricing, email us today.



Canada Household Facilities and Equipment



The Canada Household Facilities and Equipment data set contains estimates of dwelling characteristics and selected household equipment based on the relevant portion of Statistics Canada's Survey of Household Spending (SHS). The estimates are based on coefficients developed from the linkage of the SHS respondents with Pitney Bowes Software's PSYTE HD Canada segmentation system.

BENEFITS

- Helps organizations gain insights and understanding into household spending in total as well as on various household equipment items.
- Aids in identifying potential customers and untapped opportunities.

COVERAGE:	Canada
RELEASE SCHEDULE:	Annually
UNIT OF SALE:	Canada, Region, Province, CMA
SOURCE:	Statistics Canada, Pitney Bowes Software

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [2011 Canadian Census Demographics](#)
- > [Daytime Population](#)
- > [Estimates and Projections Canada](#)
- > [Canada Expenditure Potential](#)
- > [Canada Food Expenditure Potential](#)
- > [Disposable and Discretionary Income Canada](#)
- > [Canada Wealth](#)
- > [New Vehicle Registration](#)
- > [Total Vehicles in Operation](#)
- > [PSYTE HD Canada](#)
- > [PSYTE HD Financial](#)

FEATURES AND TOOLS

- Data is provided at the following geographic levels:
 - Canada
 - Province
 - Census Metropolitan Area/Census Agglomeration (CMA/CA)
 - Census Division
 - Census Tract
 - Census Subdivision
 - Dissemination Area (DA)
 - Federal Electoral District
 - Forward Sortation Area

PRODUCT LAYERS/CONFIGURATIONS

- Total
- Dwelling Characteristics
- Heating Equipment and Fuel
- Household Appliances
- Audio/Visual and Computer Equipment
- Vehicles

To purchase this data or get information related to pricing, email us today.





This data set is derived in part from Statistics Canada's Survey of Labour and Income Dynamics (SLID).

- **Disposable income** is essentially "after-tax" income. Estimates of federal and provincial taxes are subtracted from aggregate "before-tax" income, which is identical to aggregate or total household income in the Pitney Bowes Business Software databases.
- **Discretionary income** is a more subjective concept than disposable income. Discretionary income is the money that remains for spending or saving after households pay their taxes and purchase necessities including food, housing, transportation, apparel, and out-of-pocket health care.

BENEFITS

- Enables users to get a more accurate picture of prospective customers.

COVERAGE: Canada

**RELEASE
SCHEDULE:** Annually

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: Statistics Canada,
Pitney Bowes Software

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [2011 Canadian Census Demographics](#)
- > [Daytime Population](#)
- > [Estimates and Projections Canada](#)
- > [Canada Expenditure Potential](#)
- > [Canada Food Expenditure Potential](#)
- > [Canada Household Facilities and Equipment](#)
- > [Canada Wealth](#)
- > [New Vehicle Registration](#)
- > [Total Vehicles in Operation](#)
- > [PSYTE HD Canada](#)
- > [PSYTE HD Financial](#)

FEATURES AND TOOLS

- Data is provided at the following geographic levels:
 - Canada
 - Province
 - Census Metropolitan Area/Census Agglomeration (CMA/CA)
 - Census Division
 - Census Tract
 - Census Subdivision
 - Dissemination Area (DA)
 - Federal Electoral District
 - Forward Sortation Area

PRODUCT LAYERS/CONFIGURATIONS

- Total
- Dwelling Characteristics
- Heating Equipment and Fuel
- Household Appliances
- Audio/Visual and Computer Equipment
- Vehicles

To purchase this data or get information related to pricing, email us today.



Canada Wealth

The Canada Wealth data set contains current estimates of the components of household wealth, such as specific assets and liabilities, as well as summary variables indicating net worth. Net worth or wealth represents the net of assets minus liabilities and is provided in aggregate and average form. This data set is informed in part by the analysis of Toronto-based consulting and research firm Investor Economics Inc. with respect to national and provincial summaries of wealth components for detailed assets and liabilities.

BENEFITS

- Helps organizations gain insights and understanding into components of wealth and net worth.
- Aids in identifying potential customers and untapped opportunities.

COVERAGE:	Canada
RELEASE SCHEDULE:	Semi-annually
UNIT OF SALE:	Canada, Region, Province, CMA
SOURCE:	Pitney Bowes Software, Investor Economics, Inc.

FEATURES AND TOOLS

- This unique database models the relationship between several demographic variables and the likelihood that a given household will “own” a particular type of financial asset (incidence rate), and if so, the likely average value of the asset.
- The Canada Wealth data set utilizes the same high-level control totals as in prior years and now the small area estimates take advantage of a more granular, household-level input to more accurately capture and measure the distribution of assets and liabilities across Canada.
- Data is provided at the following geographic levels:
 - Canada
 - Province
 - Census Metropolitan Area/Census Agglomeration (CMA/CA)
 - Census Division
 - Census Tract
 - Census Subdivision
 - Dissemination Area (DA)
 - Federal Electoral District
 - Forward Sortation Area

PRODUCT LAYERS/CONFIGURATIONS

- The Canada Wealth database includes 74 variables for specific assets and liabilities as well as net worth.

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [2011 Canadian Census Demographics](#)
- > [Daytime Population](#)
- > [Estimates and Projections Canada](#)
- > [Canada Expenditure Potential](#)
- > [Canada Food Expenditure Potential](#)
- > [Canada Household Facilities and Equipment](#)
- > [Disposable and Discretionary Income Canada](#)
- > [New Vehicle Registration](#)
- > [Total Vehicles in Operation](#)
- > [PSYTE HD Canada](#)
- > [PSYTE HD Financial](#)

To purchase this data or get information related to pricing, email us today.



New Vehicle Registration

Polk's New Vehicle Registration data set represents all first time vehicle registrations in Canada. Polk's data is collected from the provincial registrars (10 provinces and NWT).

The New Vehicle Registration data set includes the following:

- The **"Retail" file** represents new vehicles purchased by individuals. Rental, fleet and other commercial use vehicles are not included in the summary. Retail is defined as less than three registrations to a particular entity in a calendar year. Thus, it is possible for a vehicle to be purchased by a company and still be treated as retail. The data is summarized by vehicle segments (18 segments–9 car and 9 truck) and by domestic and import within each segment.
- The **"Total" file** represents all new vehicle sold, including individuals, rental, fleet and other commercial use vehicles. The data is summarized by vehicle segments (18 segments–9 car and 9 truck) and by domestic and import within each segment.

BENEFITS

- Helps businesses gain insights and understanding into new vehicles purchased by individuals.
- Aids in identifying potential customers and untapped opportunities.

FEATURES AND TOOLS

- The "Retail" file includes vehicles that are leased to individuals by the manufacturer's leasing companies, such as GMAC, Ford Credit and Chrysler Credit.
- The data is made available for all levels of geography except in Manitoba. Manitoba does not provide vehicle registration information at the FSA level, in order to ensure compliance with their privacy legislation.
- The vehicle counts represent those registrations that have been successfully geocoded to standard levels of geography. Vehicle registrations aggregated to Provincial and Forward Sortation Areas may be lower than those in other data releases where geocoding is not a prerequisite for reporting purposes.
- Data is provided at the following geographic levels:
 - Canada
 - Province
 - Census Metropolitan Area/
Census Agglomeration
(CMA/CA)
 - Census Division
 - Census Tract
 - Census Subdivision
 - Dissemination Area (DA)
 - Federal Electoral District
 - Forward Sortation Area
(With the exception of FSA level
in Manitoba)

COVERAGE:	Canada
RELEASE SCHEDULE:	Annually
UNIT OF SALE:	Canada, Region, Province, CMA
SOURCE:	Provincial Government (Ministries of Transportation), Canada Post, Corporation, R.L. Polk Canada, Inc. and Pitney Bowes Software

PRODUCT LAYERS/CONFIGURATIONS

- Retail file includes new vehicles purchased by individuals. The data is summarized by vehicle segments (18 segments–9 car and 9 truck) and by domestic and import within each segment.
- Total file includes new vehicles sold, including individuals, rental, fleet and other commercial use vehicles. The data is summarized by vehicle segments (18 segments–9 car and 9 truck) and by domestic and import within each segment.

To purchase this data or get information related to pricing, email us today.



Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [2011 Canadian Census Demographics](#)
- > [Daytime Population](#)
- > [Estimates and Projections Canada](#)
- > [Canada Expenditure Potential](#)
- > [Canada Food Expenditure Potential](#)
- > [Canada Household Facilities and Equipment](#)
- > [Disposable and Discretionary Income Canada](#)
- > [Canada Wealth](#)
- > [Total Vehicles in Operation](#)
- > [PSYTE HD Canada](#)
- > [PSYTE HD Financial](#)

Total Vehicles in Operation

The Total Vehicles in Operation (VIO) data set is a census of all motor vehicles (car and truck) on the road in Canada. The data set provides a snapshot of the vehicle census augmented by R.L. Polk data on New Vehicle registrations. Polk's data is collected from the provincial registrars (10 provinces and NWT).

BENEFITS

- Helps businesses gain insights and understanding into total vehicles in operation in Canada.
- Aids in identifying potential customers and untapped opportunities.

FEATURES AND TOOLS

- Includes new vehicle registrations from R.L. Polk Canada.
- VIO by model year summarizes the vehicles on the road by the "model year" of the vehicle.
- VIO by segment summarizes the vehicles on the road into "vehicle segments" (18 segments, comprised of 9 car and 9 truck) and by domestic and import within each segment.
- Data is provided at the following geographic levels:
 - Canada
 - Province
 - Census Metropolitan Area/Census Agglomeration (CMA/CA)
 - Census Division
 - Census Tract
 - Census Subdivision
 - Dissemination Area (DA)
 - Federal Electoral District
 - Forward Sortation Area (With the exception of FSA level in Manitoba)

COVERAGE: Canada

RELEASE SCHEDULE: Annually

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: Provincial Government (Ministries of Transportation), Canada Post, Corporation, R.L. Polk Canada, Inc. and Pitney Bowes Software

PRODUCT LAYERS/CONFIGURATIONS

- Vehicles in Operation by Model Year
- Vehicles in Operation by Segment (car or truck)

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [2011 Canadian Census Demographics](#)
- > [Daytime Population](#)
- > [Estimates and Projections Canada](#)
- > [Canada Expenditure Potential](#)
- > [Canada Food Expenditure Potential](#)
- > [Canada Household Facilities and Equipment](#)
- > [Disposable and Discretionary Income Canada](#)
- > [Canada Wealth](#)
- > [New Vehicle Registration](#)
- > [PSYTE HD Canada](#)
- > [PSYTE HD Financial](#)

To purchase this data or get information related to pricing, email us today.



PSYTE HD Canada is a powerful geodemographic market segmentation system that classifies Canadian postal codes and Dissemination Areas into lifestyle groups and mutually exclusive neighborhood types. PSYTE HD Canada is built on the Canadian Census base in addition to various other third party data inputs combined in a state of the art cluster build environment. The resultant clusters represent the most accurate snapshots of Canadian neighborhoods available. PSYTE HD Canada is an innovative tool for analyzing markets, gaining market intelligence and insight, and interpreting consumer behavior across the diverse Canadian marketplace.

BENEFITS

- Provides organizations with detailed insights into the composition of their current and potential customers.
- Helps organizations drive successful and profitable target marketing campaigns, market potential and site selection studies.
- Aids organizations in gaining a better understanding of who their customers are, what their customers purchase and what their customers like to do.
- Provides a multidimensional framework that allows analysts to capture the complexity of Canadian consumer culture without having to manipulate literally hundreds of census variables, enabling analysts to locate their prime markets “on the ground.”

FEATURES AND TOOLS

- PSYTE HD Canada Cluster Major Groups (there are smaller cluster groups under each Major Group):
 - Metropolitan-Urban Affluent
 - Metropolitan-Urban Comfortable
 - Metropolitan-Urban Mid-scale
 - Metropolitan-Urban Lower Middle
 - Metropolitan-Urban Downscale
 - Suburban-Town Affluent
 - Suburban-Town Comfortable
 - Suburban-Town Mid-Scale
 - Suburban-Town Lower Middle
 - Suburban-Town Downscale
 - Rural-Wilderness Comfortable
 - Rural-Wilderness Downscale

PRODUCT LAYERS/CONFIGURATIONS

- Canada
- Province
- Census Metropolitan Area/Census Agglomeration (CMA/CA)
- Census Division
- Census Tract
- Census Subdivision
- Dissemination Area (DA)
- Federal Electoral District

COVERAGE:	Canada
RELEASE SCHEDULE:	Annually
UNIT OF SALE:	Canada, Region, Province, CMA
SOURCE:	Pitney Bowes Software, Statistics Canada, TomTom, ICOM Inc.

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [2011 Canadian Census Demographics](#)
- > [Daytime Population](#)
- > [Estimates and Projections Canada](#)
- > [Canada Expenditure Potential](#)
- > [Canada Food Expenditure Potential](#)
- > [Canada Household Facilities and Equipment](#)
- > [Disposable and Discretionary Income Canada](#)
- > [Canada Wealth](#)
- > [New Vehicle Registration](#)
- > [Total Vehicles in Operation](#)
- > [PSYTE HD Financial](#)

To purchase this data or get information related to pricing, email us today.



The PSYTE HD Financial geodemographic segmentation system classifies Canada's neighborhoods into distinctive types or clusters based on the financial characteristics and behaviors of the residents. Incorporating the PSYTE HD Canada segmentation system, each cluster has a name that triggers images of economic status, occupation, and the types of financial products and services that consumers in that particular cluster would purchase.

BENEFITS

- Helps to identify best customers and where they live.
- Empower users' decisions for target marketing as well as market and site location studies.
- Allows for easy identification of new target groups based on financial condition and behaviors such as investing, saving and use of credit.
- Helps organizations drive successful and profitable target marketing campaigns, market potential and site selection studies.

COVERAGE: Canada

RELEASE SCHEDULE: Annually

UNIT OF SALE: Canada, Region, Province, CMA

SOURCE: Pitney Bowes Software, Statistics Canada, TomTom

Other data sets you may want to consider:

- > [2011 Canadian Census Boundaries](#)
- > [Forward Sortation Areas \(FSAs\)](#)
- > [2011 Canadian Census Demographics](#)
- > [Daytime Population](#)
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- > [Total Vehicles in Operation](#)
- > [PSYTE HD Canada](#)

FEATURES AND TOOLS

- PSYTE HD Financial Clusters include:
 - Platinum Domain
 - Blue Chip Investors
 - Upper Middle Amenities
 - Monster Mortgage
 - Cautious Customers
 - Quiet Neighbors
 - Kids & Credit
 - Baby Bills
 - Frugal Families
 - Rent-to-Own
 - Just Checking
 - New Beginnings
 - Next in Line
 - Lagging Liquidity
 - Looking Back

PRODUCT LAYERS/CONFIGURATIONS

- Canada
- Province
- Census Metropolitan Area/Census Agglomeration (CMA/CA)
- Census Division
- Census Tract
- Census Subdivision
- Dissemination Area (DA)
- Federal Electoral District
- Forward Sortation Area (With the exception of FSA level in Manitoba)

To purchase this data or get information related to pricing, email us today.



Industry-Specific Data Index

TELECOMMUNICATIONS

- > [AreaCodeInfo, U.S.](#)
- > [CallingAreaInfo, U.S.](#)
- > [CarrierInfo, U.S.](#)
- > [LATAInfo, U.S.](#)
- > [MediaPrints, U.S.](#)
- > [MobileMarketInfo, U.S.](#)
- > [PSAP Pro, U.S.](#)
- > [RateCenterInfo, U.S.](#)

ExchangeInfo Plus



RateCenterInfo



INSURANCE

- > [Cresta Zones](#)



As the demand for new telephone numbers grows, new Area Codes are created and added. Pitney Bowes Software updates the database quarterly to ensure the most accurate, up-to-date Area Code information available.

BENEFITS

- Combine the information in AreaCodeInfo with other mapping data to see a more detailed picture of the telecommunications landscape.
- Apply this data to your industry in order to make more informed decisions, control costs, identify marketing opportunities and enhance profitability.

COVERAGE: 50 States, D.C., Guam, Northern Marianas Islands, U.S. Virgin Islands, Canada

RELEASE SCHEDULE: Quarterly

UNIT OF SALE: U.S.

SCALE: 1:24,000

SOURCE: Pitney Bowes Software, Telcordia® LERG™

Other data sets you may want to consider:

> [CallingAreaInfo](#)

> [MediaPrints](#)

> [CarrierInfo](#)

> [MobileMarketInfo](#)

> [ExchangeInfo Plus](#)

> [PSAP Pro](#)

> [LATAInfo](#)

> [RateCenterInfo](#)

PRODUCT LAYERS/CONFIGURATIONS

- Area Code regions

To purchase this data or get information related to pricing, email us today.



The CallingAreaInfo™ solution maps the local calling plans available to business and residential customers when calling out from or in to a given location. Calling plans are the rate structures that determine which phone numbers can call each other under the plan and at what rates. Most local exchange carriers offer more than one calling plan for each NPA/NXX combination they serve.

Delivering the latest and most accurate data and geographic visualization capabilities, our CallingAreaInfo solution makes it easy to identify local calling plans and rate structures.

The CallingAreaInfo solution quickly calculates a comprehensive analysis to help organizations identify and understand local calling areas and plans for given areas, including geographic coverage, without spending weeks researching tariff and regulatory data. This solution also lists the number plan areas (NPAs) and NXXs (three digits of phone number following area code) and associated rates.

BENEFITS

- Map local calling area geographically—on your desktop or via the web.
- Perform an analysis starting with NPA/NXX, rate center or exchange name.
- Access call plan data directly.
- Perform integrated mapping.
- Determine local exchange carrier call plans and rate structures.
- Identify overall coverage for more effective network planning and marketing programs.
- Resolve call plan billing inquiries faster.
- Reduce inbound customer inquiries with an online view of calling area information.

COVERAGE: 50 States, D.C., Puerto Rico

RELEASE SCHEDULE: Monthly

UNIT OF SALE: U.S.

SCALE: 1:24,000

SOURCE: Pitney Bowes Software, CCMI, Telcordia® LERG™

Other data sets you may want to consider:

> [AreaCodeInfo](#)

> [MediaPrints](#)

> [CarrierInfo](#)

> [MobileMarketInfo](#)

> [ExchangeInfo Plus](#)

> [PSAP Pro](#)

> [LATAInfo](#)

> [RateCenterInfo](#)

FEATURES AND TOOLS

- Visualize the calling area from two perspectives.
- Examine the local calling plan for calls that originate from a location, also called outbound calling areas.
- Identify and map the exchanges that include a specific location in their calling plans, also called inbound calling areas.

PRODUCT LAYERS/CONFIGURATIONS

- Exchange regions
- Carrier information
- Local call plan information
- NPA/NXX details

To purchase this data or get information related to pricing, email us today.



The CarrierInfo™ solution provides overview information about local and wireless telephone service providers. The solution's macro view of the communications landscape shows the serving area region of every telecommunications operating company. The product includes a high-level parent company view of a carrier's service area as well as a medium-level operating company number (OCN) view of the service area.

BENEFITS

- Shows the service area footprints of U.S. local landline telephone service providers accurately so users can quickly determine and compare the overall competitive landscape of various carriers.
- Allows users to determine coverage areas by service type (LEC/CLEC/Wireless), parent company name, carrier name, or operating company number (OCN).
- Provides the connection to correlate Pitney Bowes Software's ExchangeInfo Plus, RateCenterInfo, MobileMarketInfo and CallingAreaInfo products together.

COVERAGE: 50 States, D.C., Puerto Rico, Guam, Northern Marianas Islands, U.S. Virgin Islands

RELEASE SCHEDULE: Quarterly

UNIT OF SALE: U.S.

SCALE: 1:24,000

SOURCE: Pitney Bowes Software, FCC, Telcordia® LERG™

Other data sets you may want to consider:

- > [AreaCodeInfo](#)
- > [CallingAreaInfo](#)
- > [ExchangeInfo Plus](#)
- > [LATAInfo](#)
- > [MediaPrints](#)
- > [MobileMarketInfo](#)
- > [PSAP Pro](#)
- > [RateCenterInfo](#)

FEATURES AND TOOLS

- Includes incumbent local exchange carrier (ILEC), competitive local exchange carrier (CLEC) and wireless carrier service information in a single source.
- Provides researched parent company name in "parent company" layer so that affiliates can be viewed as part of a larger parent company view.
- Provides a more detailed view of a parent company's individual operating company numbers in the "OCN" layer.
- Telcordia® LERG™ based company names combined with industry recognized company names provide the critical link for more accurate insight.

PRODUCT LAYERS/CONFIGURATIONS

- Serving area regions for every operating company number (OCN)
- Serving area regions for the parent companies of OCNs

To purchase this data or get information related to pricing, email us today.



ExchangeInfo Plus™ is an essential tool for visualizing the telecommunications landscape and associated infrastructure data. It forms the foundation for mapping and analyzing telecommunications data to make more effective business decisions.

The ExchangeInfo Plus data set contains key telecommunications infrastructure data, based on a comprehensive database of every wire center in the U.S. and Canada. Wire centers serve as the basic unit of geography for the communications industry, describing the organization of the local telephone exchange system.

Complex, robust analyses of the local telephone exchange system are possible with ExchangeInfo Plus. Our rigorous methodology, extensive research, ongoing customer feedback mechanism and monthly update process ensure that the communications infrastructure databases are the most accurate, current databases of their kind.

BENEFITS

- Understand and visualize the service areas of local exchange carriers.
- Plan interconnection routes and identify required collocations for optimum efficiency.
- Perform competitive analysis and market research to help grow profits.

COVERAGE: 50 States, D.C., Puerto Rico, Guam, Northern Marianas Islands, U.S. Virgin Islands

RELEASE SCHEDULE: Monthly

UNIT OF SALE: U.S., State, Province

SCALE: 1:24,000

SOURCE: Pitney Bowes Software, Telcordia® LERG™

Other data sets you may want to consider:

> [AreaCodeInfo](#)

> [MobileMarketInfo](#)

> [CallingAreaInfo](#)

> [PSAP Pro](#)

> [CarrierInfo](#)

> [RateCenterInfo](#)

> [LATAInfo](#)

> [ExchangeInfo Plus Canada](#)

> [MediaPrints](#)

FEATURES AND TOOLS

- Single source provides extensive information on the public telephone infrastructure.
- Industry standard design assures ultimate system compatibility.
- Wire center service areas are verified using over 50 million addresses.
- Monthly updates provide the most current information available.
- Contains specific communications industry data, including: Wire center code; Rate center name; Exchange name; Area codes (NPA); Prefixes (NXX); Carrier type.

PRODUCT LAYERS/CONFIGURATIONS

- Wire Center regions
- Central Office points
- NPA/NXX details

To purchase this data or get information related to pricing, email us today.



Local Access Transport Areas (LATAs) identify a telephone call's carrier type. In general, each LATA contains a single major metropolitan area. All telephone calls within a specific LATA are routed by LECs. However, telephone calls between two parties in different LATAs must, by law, be 'transported' by a long-distance carrier.

BENEFITS

- LATAInfo converts information on the nation's local access and long-distance markets, previously available only in tabular format, into a concise, easy-to-use map.

COVERAGE: 50 States, D.C., Puerto Rico, Guam, Northern Marianas Islands, U.S. Virgin Islands

RELEASE SCHEDULE: Quarterly

UNIT OF SALE: U.S.

SCALE: 1:24,000

SOURCE: Pitney Bowes Software, Telcordia® LERG™

Other data sets you may want to consider:

> [AreaCodeInfo](#)

> [MediaPrints](#)

> [CallingAreaInfo](#)

> [MobileMarketInfo](#)

> [CarrierInfo](#)

> [PSAP Pro](#)

> [ExchangeInfo Plus](#)

> [RateCenterInfo](#)

FEATURES AND TOOLS

- LATAInfo offers a map database of these LATAs, allowing you to easily differentiate calls carried by a Local Exchange Carrier (LEC) from those carried by a long-distance provider.

PRODUCT LAYERS/CONFIGURATIONS

- LATA regions

To purchase this data or get information related to pricing, email us today.



The MediaPrints™ defines cable franchise and IPTV coverage areas in the United States. It includes information on more than 9,400 U.S. systems. Designed for use with the MapInfo Professional® system, MediaPrints is a powerful visualization tool for cable TV and IPTV coverage. MediaPrints products include:

- **MediaPrints Cable TV**—Covers traditional Cable TV service offered by providers such as Comcast and Time Warner.
- **MediaPrints Fiber**—Covers fiber IPTV services offered by providers such as AT&T and Verizon.

Developed by Budco in conjunction with Warren Communications News, MediaPrints features data from the Television and Cable Factbook—including digital service areas, high speed Internet access areas, with system overbuilds that are represented as a separate mapping layer.

BENEFITS

- Enhance marketing decisions in support processes or business applications.
- Target potential customers and determine the types of services that might be purchased in a given area, based on household income and family size variables.
- Locate and analyze cable TV or IPTV service areas.
- Research and understand the market structure of competitive cable service areas.
- Determine the impact of mergers by understanding the existing cable system infrastructure.
- Understand how franchise areas interact with the existing communications infrastructure.
- Plan for local number portability (LNP).
- Determine interconnection requirements with the central office serving their markets.

COVERAGE: 50 States, D.C.

RELEASE SCHEDULE: Quarterly

UNIT OF SALE: U.S., State

SCALE: 1:24,000

SOURCE: Budco, Warren Communications News

Other data sets you may want to consider:

- > [AreaCodeInfo](#)
- > [CallingAreaInfo](#)
- > [CarrierInfo](#)
- > [ExchangeInfo Plus](#)
- > [LATAInfo](#)
- > [MobileMarketInfo](#)
- > [PSAP Pro](#)
- > [RateCenterInfo](#)

FEATURES AND TOOLS

- Comprehensive data provides unequalled view of cable TV and IPTV coverage.
- Access the business profiles for all U.S. systems featuring data from the industry standard Television and Cable Factbook database generated by Warren Communications News.
- Identify precise boundaries for any U.S. cable system, MSOs, digital service areas, high-speed Internet access areas and system overbuilds.
- Create maps showing the actual service areas of any individual cable system or combination of cable systems, or produce maps to assist affiliate sales and ad sales activities.
- Enhance marketing decision support processes or improve marketing databases and business applications.
- Analyze which systems offer High Speed cable Internet.
- Analyze which systems offer Telephony services.

PRODUCT LAYERS/ CONFIGURATIONS

- Primary cable franchise coverage regions
- Secondary cable franchise coverage regions
- Primary IPTV coverage regions
- Secondary IPTV coverage regions

To purchase this data or get information related to pricing, email us today.



MobileMarketInfo™ is a comprehensive data set that maps and analyzes the wireless license landscape. Complete with market partitioning and frequency disaggregation, MobileMarketInfo consists of Cellular Market Areas (CMA), Personal Communication Service Areas (PCS) and Advanced Wireless Services (AWS).

Together these service areas define the geographies in which wireless carriers are licensed to provide service throughout the U.S. By bringing together the complex FCC license data, coupled with dedicated research, MobileMarketInfo delivers a concise format for accurate analyses.

The MobileMarketInfo solution can incorporate FCC textual data, in conjunction with internal research, to provide geographic definitions of the CMA, Major Trading Areas (MTA) and Basic Trading Areas (BTA) market areas.

BENEFITS

- Delivers a concise format for more accurate analyses by bringing together the complex FCC license data, coupled with dedicated research.
- Includes critical information about license holders, build-out dates, partitions, disaggregations and capacity.
- Enables users to:
 - Compare cellular vs. PCS networks
 - Find and fill in coverage gaps
 - Expand your footprint
 - Speed network implementation

COVERAGE: 50 States, Puerto Rico

RELEASE SCHEDULE: Quarterly

UNIT OF SALE: U.S.

SCALE: 1:24,000

SOURCE: Pitney Bowes Software, FCC, Universal Licensing System (ULS)

Other data sets you may want to consider:

> [AreaCodeInfo](#)

> [LATAInfo](#)

> [CallingAreaInfo](#)

> [MediaPrints](#)

> [CarrierInfo](#)

> [PSAP Pro](#)

> [ExchangeInfo Plus](#)

> [RateCenterInfo](#)

FEATURES AND TOOLS

- Information about FCC wireless licenses.
- Accurate 'Doing Business As' names.
- Complete information on build-out dates and spectrum capacity.
- Partitioning and disaggregation information for PCS licenses.
- Relational database design that facilitates in-depth analysis
- Full integration with all other Pitney Bowes Software data products.

PRODUCT LAYERS/CONFIGURATIONS

Over 30 layers of data including:

- FCC Wireless License Holder
- Frequency partitioning and disaggregation
- 'Doing business as' names
- BTA regions
- CMA regions
- BEA regions
- REA regions
- MTA regions

To purchase this data or get information related to pricing, email us today.



PSAP Pro® provides industry leading geographic depictions of the Public Safety Answering Point (PSAP) system in the United States. With this information customers are able to quickly determine the 911-call center that responds to emergency calls at a particular location. PSAP Pro data is invaluable for VoIP carriers as nomadic calling becomes commonplace. By identifying the customer location, carriers can provision the user's device to reflect the responding PSAP.

The information is used to contact the PSAP coordinator to determine the appropriate provisioning and routing requirements for handling an emergency call from the desired location. As companies continue to roll-out telephony services, it becomes ever more apparent for the need to understand the Public Safety infrastructure and the PSAP Pro solution provides the necessary information to meet their specific needs.

BENEFITS

- Allows users to understand the PSAPs that cover their network.
- Determine the serving PSAP for a given location quickly and efficiently—an address, cell tower, market, coverage area, etc.; Consistent, up-to-date information.
- Eliminates need to interact with individual states or counties to collect information about PSAPs.
- Supplies corresponding FCC registry ID where applicable
- Conforms to FCC 911 regulatory compliance.
- Provides assisted emergency dialing.
- Enables network planning and provisioning.
- Offers call center telematics.
- Allows voice over IP (VoIP).

COVERAGE: 50 States, Puerto Rico

RELEASE SCHEDULE: Monthly

UNIT OF SALE: U.S.

SCALE: 1:24,000

SOURCE: Pitney Bowes Software,
PSAP Data Resources, Inc.

Other data sets you may want to consider:

> [AreaCodeInfo](#)

> [LATAInfo](#)

> [CallingAreaInfo](#)

> [MediaPrints](#)

> [CarrierInfo](#)

> [MobileMarketInfo](#)

> [ExchangeInfo Plus](#)

> [RateCenterInfo](#)

FEATURES AND TOOLS

- Aligns with industry-leading street and geocode data.
- Provides the most up-to-date geographic representation of the 911 landscape
- Includes ten-digit emergency numbers, address information, contact personnel, administrative phone number, email address and jurisdictional boundaries.

PRODUCT LAYERS/CONFIGURATIONS

- PSAP coverage regions

To purchase this data or get information related to pricing, email us today.



RateCenterInfo™ is a map data set of rate centers throughout the United States, enabling users to accurately determine the Area Code/Exchange (NPA/NXX) combinations and service providers within specific rate centers. The RateCenterInfo data set combines precise geographic rate center boundaries with specific information about the NPA/NXXs operating within each rate center. Rate centers have become the telecom region of choice for Competitive Local Exchange Carriers (CLECs), Cable Telephony Operators, Internet Service Providers (ISPs) and Wireless Carriers when determining areas of operations and number assignments.

BENEFITS

- Determine the rate centers for ordering NPA/NXXs.
- Identify central offices for co-location.
- Assign customers to the correct rate center for new service.
- Perform market and competitive analyses to understand the competitive pressures at a click of a button.
- Enables market planning including number inventory, demographic analysis and local number portability.
- Perform market research, competitive analysis and network planning.

COVERAGE: 50 States, Guam, Northern Marianas Islands, U.S. Virgin Islands

RELEASE SCHEDULE: Monthly

UNIT OF SALE: U.S., State, Province

SCALE: 1:24,000

SOURCE: Pitney Bowes Software, Telcordia® LERG™

Other data sets you may want to consider:

> [AreaCodeInfo](#)

> [LATAInfo](#)

> [CallingAreaInfo](#)

> [MediaPrints](#)

> [CarrierInfo](#)

> [MobileMarketInfo](#)

> [ExchangeInfo Plus](#)

> [PSAP Pro](#)

> [RateCenterInfo Canada](#)

FEATURES AND TOOLS

- Rigorous methodology, extensive research, customer feedback mechanism and timely update process ensures the most current, accurate data.
- Point table covers state, rate center name, alternative rate center name, and V/H and X/Y coordinates.
- Geography table covers rate center name, rate center ID, alternate rate center name and state.
- Data table covers NPA, NXX, start range, end range, state, rate center name, alternate rate center name, rate center ID, locality name, operating company number, operating company name, operating company category and LATA.

PRODUCT LAYERS/CONFIGURATIONS

- Rate center regions
- Rate center points
- NPA/NXX details

To purchase this data or get information related to pricing, email us today.



ExchangeInfo™ Plus Canada is an essential tool for visualizing the telecommunications landscape and associated infrastructure data. It forms the foundation for mapping and analyzing telecommunications data to make more effective business decisions.

The ExchangeInfo Plus data set contains key telecommunications infrastructure data, based on a comprehensive database of every wire center in the U.S. and Canada. Wire centers serve as the basic unit of geography for the communications industry, describing the organization of the local telephone exchange system.

Complex, robust analyses of the local telephone exchange system are possible with ExchangeInfo Plus. Our rigorous methodology, extensive research, ongoing customer feedback mechanism and monthly update process ensure that the communications infrastructure databases are the most accurate, current databases of their kind.

BENEFITS

- Understand and visualize the service areas of local exchange carriers.
- Plan interconnection routes and identify required collocations for optimum efficiency.
- Perform competitive analysis and market research to help grow profits.

COVERAGE: Canada, 50 States, D.C., Puerto Rico, Guam, Northern Marianas Islands, U.S. Virgin Islands

RELEASE SCHEDULE: Monthly

UNIT OF SALE: Canada, Province, U.S., State

SCALE: 1:24,000

SOURCE: Pitney Bowes Software, Telcordia® LERG™

Other data sets you may want to consider:

> [AreaCodeInfo](#)

> [LATAInfo](#)

> [PSAP Pro](#)

> [RateCenterInfo Canada](#)

FEATURES AND TOOLS

- Single source provides extensive information on the public telephone infrastructure.
- Industry standard design assures ultimate system compatibility.
- Wire center service areas are verified using over 50 million addresses.
- Monthly updates provide the most current information available.
- This database contains specific communications industry data, including: Wire center code; Rate center name; Exchange name; Area codes (NPA); Prefixes (NXX); Carrier type

PRODUCT LAYERS/CONFIGURATIONS

- Wire Center regions
- Central Office points
- NPA/NXX details

To purchase this data or get information related to pricing, email us today.



The RateCenterInfo™ Canada data set solution contains the boundaries that define the service area for NPA/NXXs in the U.S. and Canada, enabling users to accurately determine the Area Code/Exchange (NPA/NXX) combinations and service providers within specific rate centers. This data set combines precise geographic rate center boundaries with specific information about the NPA/NXXs operating within each rate center. Rate centers have become the telecom region of choice for Competitive Local Exchange Carriers (CLECs), Cable Telephony Operators, Internet Service Providers (ISPs) and Wireless Carriers when determining areas of operations and number assignments.

BENEFITS

- Determine the rate centers for ordering NPA/NXXs.
- Identify central offices for collocation.
- Assign customers to the correct rate center for new service.
- Perform market and competitive analyses to understand the competitive pressures at a click of a button.
- Enable market planning including number inventory, demographic analysis and local number portability.
- Perform market research, competitive analysis and network planning.

COVERAGE: Canada, 50 States, Guam, Northern Marianas Islands, U.S. Virgin Islands

RELEASE SCHEDULE: Monthly

UNIT OF SALE: Canada, Province, U.S., State

SCALE: 1:24,000

SOURCE: Pitney Bowes Software, Telcordia® LERG™ Routing Guide

Other data sets you may want to consider:

- > [AreaCodeInfo](#)
- > [CallingAreaInfo](#)
- > [CarrierInfo](#)
- > [ExchangeInfo Plus Canada](#)
- > [LATAInfo](#)
- > [MediaPrints](#)
- > [MobileMarketInfo](#)
- > [PSAP Pro](#)

FEATURES AND TOOLS

- Rigorous methodology, extensive research, customer feedback mechanism, and timely update process ensures the most current, accurate data.
- Point table covers province, territory, rate center name, alternative rate center name, and V/H and X/Y coordinates.
- Geography table covers rate center name, rate center ID, alternate rate center name and province or territory.
- Data table covers NPA, NXX, start range, end range, province, territory, rate center name, alternate rate center name, rate center ID, locality name, operating company number, operating company name, operating company category and LATA.

PRODUCT LAYERS/CONFIGURATIONS

- Rate center regions
- Rate center points
- NPA/NXX details

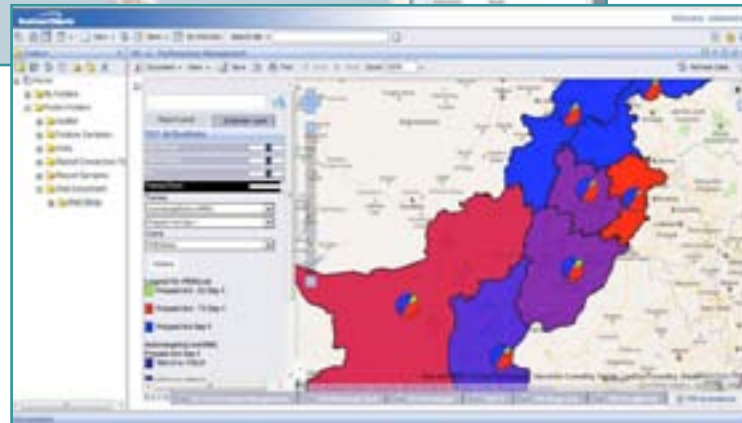
To purchase this data or get information related to pricing, email us today.





> [Cresta Zones](#)

> [WorldInfo](#)



Cresta Zones



The CRESTA map edition reveals worldwide zones of elevated natural disaster risks as determined by CRESTA (Catastrophe Risk Evaluating and Standardizing Target Accumulations). CRESTA maps are used to determine detailed zones of elevated risk of natural hazards – particularly earthquakes, storms and floods on a country-by-country basis. These zones are a widely accepted standard among the international insurance and reinsurance industries.

Customers are using Cresta Zone to:

- Analyze risk probability and exposure of values, manage risk.
- Determine insurance premiums.
- Carry out reporting activities.

BENEFITS

- Higher quality data due to years of close collaboration with key players in the (re)insurance industry.
- Detailed rendering of coastlines.
- Easy to use.

COVERAGE: 126 Countries
VINTAGE: 2009-2012
UNIT OF SALE: World
SCALE: Varies – based on local ZIP/ Postal Codes
SOURCE: GfK GeoMarketing

Other data sets you may want to consider:

> [WorldInfo](#)

FEATURES AND TOOLS

- Zone boundaries are based on official boundaries rather than making them risk-dependent. Postal and administrative boundaries are an accepted, readily recognizable standard.
- Two resolution levels based on the granularity of data available:
 - Low Resolution zones: 4,500 units
 - High Resolution zones: 250,000 units

To purchase this data or get information related to pricing, email us today.



WorldInfo

As a global reference map, WorldInfo allows users to visualize international borders, roads, railroads, ports, airports, coastlines, city points, time zone boundaries, elevation and contour data, and other geographical features.

The WorldInfo database contains 12 sets of informational layers, many of which have been organized into four workspaces to help you get up and running with electronic mapping. The geographic information in WorldInfo is useful for a variety of worldwide business and military applications.

BENEFITS

Coupled with proprietary business and customer data, organizations can use WorldInfo to:

- Analyze emerging markets and potential site locations.
- Develop worldwide telecommunications networks.
- Align sales territories.
- Track worldwide distribution.
- Conduct search and rescue missions.

COVERAGE: World

RELEASE SCHEDULE: Annually

UNIT OF SALE: Global

SOURCE: Stopwatch Maps, Inc.

Other data sets you may want to consider:

> [Demographics](#)

FEATURES AND TOOLS

- Includes 12 sets of informational layers and four workspaces.
- Easy to use with MapInfo Professional® and MapInfo® Stratus™.
- Robust and most up to date data:
 - Borders include contours and regions.
 - Climate includes daily and monthly data.
 - Country data includes size, country code, information on the economy, geography, government and people of each country.
 - Places data includes capitals, major cities, places and alternate names.
 - Roads data includes major, primary and secondary roads throughout the world.
 - Transportation information includes airports, helipads, heliports, ports, railroads, and transportation structure lines and points.
 - UrbanSprawl covers both U.S. and World.
 - Water includes boundaries and territorial information.
 - WorldInfo is created from the Digital Chart of the World Vector Level 0 and from portions provided by “UNESCO (1987) through UNEP/GRID-Sioux Falls”

PRODUCT LAYERS/ CONFIGURATIONS

- Administrative
- Borders
- Climate
- Countries
- Grids
- Latitude
- Places
- Postal
- Roads
- Time Zones
- Transportation
- Urban
- Water

To purchase this data or get information related to pricing, email us today.



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